



THE SCIENCE & ART OF FISHING®

EMZ TEG

2015 / PRODUCT CATALOG



After over twenty-five years as a supplier of silicone skirts and soft plastics to other lure companies, Z-Man has forged a new path in the fishing tackle industry over the last five years as one of the most innovative and recognizable lure brands in the world. Today, Z-Man enjoys tremendous brand equity in—and consumer demand for—its tournament-winning Original ChatterBait® bladed swim jigs and amazing 10X Tough ElaZtech® line of soft plastics. The growing popularity of these baits, along with accompanying terminal tackle and accessories, has helped Z-Man gain momentum among the world's premier fresh- and saltwater lure companies and become one of the fastest-growing lure brands in America.

Through our ongoing partnerships with top professional fresh- and saltwater anglers, lure designers, and material engineers, we've forwarded our goal of producing the industry's most technologically advanced and effective fishing lures and terminal tackle. For 2015, we are continuing to push the envelope, introducing well over a dozen original new baits designed for a variety of fisheries worldwide. From the new DieZel™ ChatterBait®—undoubtedly the most bulletproof bladed jig we've ever built—to scaled down ElaZtech offerings like the Slim SwimZ™ and CrusteaZ™, to an innovative new line of skirted jigs, our cutting-edge lure designs and materials continue to set Z-Man apart from the rest of the pack.

Welcome to Z-Man, The Science and Art of Fishing®.

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ELAZTECH[®]

10X Tough SPACE-AGE SOFT PLASTICS

It's a fact that ElaZtech[®] baits boast one of the highest fish-per-bait ratings in the industry and consistently outperform ordinary plastic baits by a wide margin. Why is that, you might ask?

For starters, the naturally buoyant material floats to create a more visible, lifelike target—making it more attractive to game fish. But, that's just the beginning.

Z-Man's unique ElaZtech material is not only remarkably soft and pliable, but is also 10X tougher than other soft plastics. Which means it will resist nicks, cuts, and tears better than traditional soft plastic lures, retain its realistic appearance longer, and alleviate the need to re-bait when the fish are biting. Best of all, unlike other most soft plastic baits, ElaZtech soft plastics contain no PVC, plastisol or phthalates, and are non-toxic.

Today, we're proud to continue our association with some of the world's top pro anglers. Every day, our freshwater pro staff is working hard to develop tournament-winning baits, and putting them to the test on the B.A.S.S. and FLW circuits. Our saltwater pro staff is fishing ElaZtech baits in some of the harshest environments on the planet, and catching fish after fish on the exact same bait.

ElaZtech technology helps produce the toughest, most natural, and lifelike artificial baits in the world. Tie one on today, and we're confident you'll catch more fish!

SCENTED JERK SHADZ[™]

- Super-lifelike, lively split-tail design perfectly emulates erratic baitfish action
- Salt-impregnated for a controlled, slow sink, and infused with 100% natural Pro-Cure Super Gel scents
- Can be rigged weightless to achieve a slow, flutter presentation, bottom bounced on a weighted hook, or jigged deep when paired with a heavy jighead
- 7" versions are deadly search and reaction baits for stripers, bull reds, snook, tarpon, cobia, yellowtail, and musky

COLORS + PRODUCT CODES

54 Shiner SJS5-54PK5 / 57 Smoky Shad SJS5-57PK5
 60 Electric Chicken SJS5-60PK5 / 84 Pearl SJS5-84PK5
 230 Rootbeer Gold SJS5-230PK5 / 241 Nuked Chicken Glow SJS5-241PK5
NEW 248 Silver Shad SJS5-248PK5 / 255 Goldrush SJS5-255PK5
NEW 257 Bleeding Banana SJS5-257PK5 / 258 Coconut Ice Glow SJS5-258PK5
 259 Bad Shad SJS5-259PK5 / 261 New Penny SJS5-261PK5
 266 Redbone SJS5-266PK5 / 267 Houdini SJS5-267PK5
NEW 279 Bruised Banana SJS5-279PK5 / 280 Bluegill SJS5-280PK5
 284 Nuked Pilchard Glow SJS5-284PK5 / **NEW** 307 Ralph's Shad SJS5-307PK5
NEW 308 Sexy Mullet SJS5-308PK5

SIZE 5 INCHES



5 BAITS PER PACK

SHOWN IN BRUISED BANANA

SCENTED WITH
PRO-CURE
BAIT SCENTS



SIZE 7 INCHES



4 BAITS PER PACK

SHOWN IN COCONUT ICE GLOW

SCENTED WITH
PRO-CURE
BAIT SCENTS



COLORS + PRODUCT CODES

23 Bubble Gum SJS7-23PK4 / 57 Smoky Shad SJS7-57PK4
 60 Electric Chicken SJS7-60PK4 / 84 Pearl SJS7-84PK4
 231 Glow SJS7-231PK4
 241 Nuked Chicken Glow SJS7-241PK4
NEW 258 Coconut Ice Glow SJS7-258PK4
 261 New Penny SJS7-261PK4 / 266 Redbone SJS7-266PK4
 284 Nuked Pilchard Glow SJS7-284PK4
 293 Mulletron SJS7-293PK4



SCENTED PADDLERZ™

- Can be fished as twitch-, wake- or swimbaits, on both fast and slow retrieve speeds, thanks to segmented body and thin paddle tail
- 4" version excels when hopped along the bottom on a JigheadZ™
- 5" version is perfect for slow rolling on a weighted weedless hook

COLORS + PRODUCT CODES

54 Shiner SPT4-54PK5 / 57 Smoky Shad SPT4-57PK5
 60 Electric Chicken SPT4-60PK5 / 84 Pearl SPT4-84PK5
 230 Rootbeer Gold SPT4-230PK5 / 255 Goldrush SPT4-255PK5
 259 Bad Shad SPT4-259PK5 / 261 New Penny SPT4-261PK5
 NEW 263 Opening Night SPT4-263PK5 / 266 Redbone SPT4-266PK5
 267 Houdini SPT4-267PK5 / NEW 284 Nuked Pilchard Glow SPT4-284PK5
 293 Mulletron SPT4-293PK5 / 294 Pinfish SPT4-294PK5
 NEW 307 Ralph's Shad SJS5-307PK5 / NEW 308 Sexy Mullet SJS5-308PK5

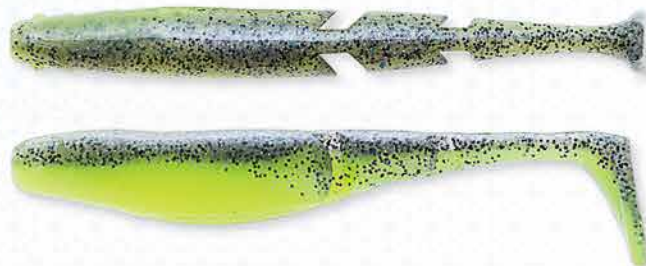
SIZE 4 INCHES



5 BAITS PER PACK

SHOWN IN SEXY MULLET

SCENTED WITH
PRO-CURE
BAIT SCENTS



COLORS + PRODUCT CODES

54 Shiner SPT5-54PK5 / 57 Smoky Shad SPT5-57PK5
 60 Electric Chicken SPT5-60PK5 / 84 Pearl SPT5-84PK5
 230 Rootbeer Gold SPT5-230PK5 / 255 Goldrush SPT5-255PK5
 NEW 257 Bleeding Banana SPT5-257PK5
 NEW 258 Coconut Ice Glow SPT5-258PK5
 259 Bad Shad SPT5-259PK5 / 261 New Penny SPT5-261PK5
 266 Redbone SPT5-266PK5 / 267 Houdini SPT5-267PK5
 293 Mulletron SPT5-293PK5 / 294 Pinfish SPT5-294PK5
 NEW 307 Ralph's Shad SJS5-307PK5
 NEW 308 Sexy Mullet SJS5-308PK5

SIZE 5 INCHES



5 BAITS PER PACK

SHOWN IN HOUDINI

SCENTED WITH
PRO-CURE
BAIT SCENTS





- Sporting a bulbous tail, ribbed body, and textured, lifelike belly, this bait's outstanding buoyancy and incredibly soft material will elicit tail rises and dances, even on slack line
- 10X Tough ElaZtech® construction reduces tearing when nose hooked
- Equally effective as a drop-shot bait or rigged on a jig for bass and walleye
- Scented with 100% natural Pro-Cure Leech Super Gel

COLORS + PRODUCT CODES

01 Black SL3-01PK6 / **02** Black Blue Flake SL3-02PK6
46 Green Pumpkin SL3-46PK6 / **242** Dark Melon Red SL3-242PK6
271 Black Gold Flake SL3-271PK6 / **280** Bluegill SL3-280PK6
286 Blue Steel SL3-286PK6 / **297** Christmas SL3-297PK6

SIZE 3 INCHES |  | **6** BAITS PER PACK

SHOWN IN **CHRISTMAS**



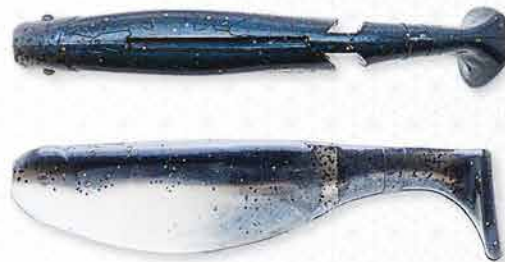
- Mimics deep-bodied inshore forage like menhaden, pinfish, threadfin, pilchards, croakers, or shad
- Designed to be fished on upright-swimming ShroomZ JigheadZ™ or weighted swimbait hooks
- Segmented body and teardrop-shaped paddle tail create a tight, lifelike wiggle when retrieved
- Scented with 100% natural Pro-Cure Super Gel

COLORS + PRODUCT CODES

57 Smoky Shad SPG3-57PK5 / **60** Electric Chicken SPG3-60PK5
71 Purple/Chartreuse Tail SPG3-71PK5 / **84** Pearl SPG3-84PK5
240 Rootbeer/Chartreuse Tail SPG3-240PK5 / **255** Goldrush SPG3-255PK5
259 Bad Shad SPG3-259PK5 / **261** New Penny SPG3-261PK5
266 Redbone SPG3-266PK5 / **267** Houdini SPG3-267PK5
293 Mulletron SPG3-293PK5 / **294** Pinfish SPG3-294PK5
NEW 307 Ralph's Shad SPG3-307PK5 / **NEW 308** Sexy Mullet SPG3-308PK5

SIZE 3 INCHES |   | **5** BAITS PER PACK

SHOWN IN **RALPH'S SHAD**



- Popular coastal profile offered in the most effective saltwater colors, and impregnated with 100% natural Pro-Cure Super Gel for added attraction
- Incredibly versatile curly tail baitfish imitator that is effective on all coasts, including the Northeast for fluke, the mid Atlantic for seabass, the Southeast for seatrout, and the Gulf Coast for redfish

COLORS + PRODUCT CODES

NEW 54 Shiner SSTKCRL-54PK5 / **NEW 60** Electric Chicken SSTKCRL-60PK5
NEW 84 Pearl SSTKCRL-84PK5 / **NEW 231** Glow SSTKCRL-231PK5
NEW 257 Bleeding Banana SSTKCRL-257PK5
NEW 258 Coconut Ice Glow SSTKCRL-258PK5
NEW 259 Bad Shad SSTKCRL-259PK5 / **NEW 260** Lime/Pearl SSTKCRL-260PK5
NEW 261 New Penny SSTKCRL-261PK5 / **NEW 270** Pink Glow SSTKCRL-270PK5

SIZE 4 INCHES |   | **5** BAITS PER PACK

SHOWN IN **LIME/PEARL**





- A lifelike crab imitator that mimics one of the ocean's most sought-after forage
- Lands upright on the bottom every time in a claws-up, natural defensive posture when rigged on a weighted hook or JigheadZ™

COLORS + PRODUCT CODES

18 Watermelon/Red SCRB-18PK5 / **27B** Pearl Blue Glimmer SCRB-27BPK5
31 Mud SCRB-31PK5 / **230** Rootbeer Gold SCRB-230PK5
231 Glow SCRB-231PK5

SIZE 3 INCHES |  | **5** BAITS PER PACK

SHOWN IN WATERMELON/RED



SCENTED WITH
PRO-CURE
 BAIT SCENTS



- Perfectly mimics a live shrimp's look and action, thanks to a realistic, upright presentation
- Deadly when cast and retrieved slowly, twitched, or hopped along the bottom
- New 4" version is the ideal bait when seatrout, redfish, tarpon, and snook are feeding on larger shrimp
- 10X Tough ElaZtech® durability and impregnated with 100% natural Pro-Cure Super Gel Scents

COLORS + PRODUCT CODES

60 Electric Chicken SSHRP3-60PK5 / **228** Natural SSHRP3-228PK5
231 Glow SSHRP3-231PK5 / **261** New Penny SSHRP3-261PK5
262 Holographic SSHRP3-262PK5 / **266** Redbone SSHRP3-266PK5
267 Houdini SSHRP3-267PK5 / **278** Bloodworm SSHRP3-278PK5
282 Rootbeer Gold/Gold SSHRP3-282PK5 / **286** Blue Steel SSHRP3-286PK5

SIZE 3 INCHES |  | **5** BAITS PER PACK

SHOWN IN NEW PENNY



SCENTED WITH
PRO-CURE
 BAIT SCENTS

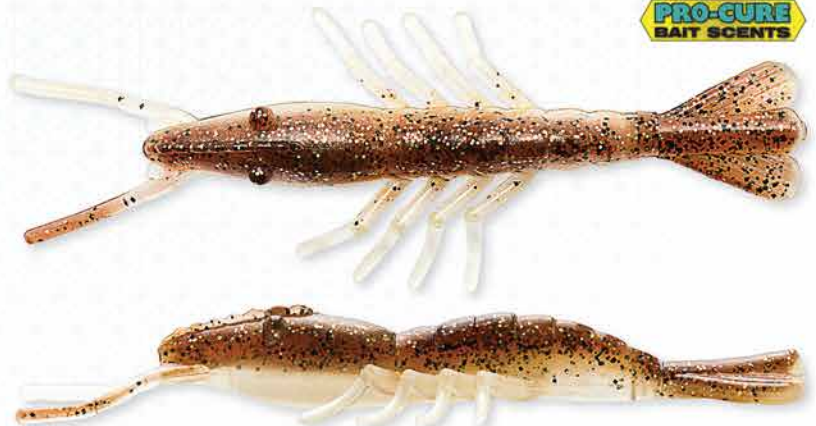
NEW FOR 2015

COLORS + PRODUCT CODES

NEW **60** Electric Chicken SSHRP4-60PK5
NEW **228** Natural SSHRP4-228PK5
NEW **231** Glow SSHRP4-231PK5
NEW **261** New Penny SSHRP4-261PK5
NEW **262** Holographic SSHRP4-262PK5
NEW **266** Redbone SSHRP4-266PK5
NEW **267** Houdini SSHRP4-267PK5
NEW **282** Rootbeer Gold/Gold SSHRP4-282PK5

SIZE 4 INCHES |  | **5** BAITS PER PACK

SHOWN IN ROOTBEER GOLD/GOLD



SCENTED WITH
PRO-CURE
 BAIT SCENTS

NEW FOR 2015 SLIM SWIMZ™

- Downsized ElaZtech® swimbait that delivers the incredible softness, swimming action, and 10X Tough durability of its larger brethren in a smaller package
- Sized perfectly for crappie, trout, and white bass, but also an ideal scaled-down minnow imitation when largemouth and smallmouth are feeding on smaller baitfish
- Great trailer to give the BTB™ FlatZ Jig™ an extra kick to entice wary seatrout and redbfish

COLORS + PRODUCT CODES

NEW 18 Watermelon Red SLIM25-18PK8
NEW 27B Pearl Blue Glimmer SLIM25-27BPK8 / **NEW 84** Pearl SLIM25-84PK8
NEW 243 Greasy Prawn SLIM25-243PK8 / **NEW 270** Pink Glow SLIM25-270PK8
NEW 272 Gold Flake SLIM25-272PK8 / **NEW 273** Motor Oil SLIM25-273PK8
NEW 278 Bloodworm SLIM25-278PK8 / **NEW 286** Blue Steel SLIM25-286PK8
NEW 305 Smoke Hologram SLIM25-305PK8
NEW 313 Suicidal Rooster SLIM25-313PK8
NEW 314 Bad Mood SLIM25-314PK8

MINNOWZ™

- Replicates the look, action, and strike-evoking attraction of a live minnow better than any soft bait on the market
- Ideal baitfish imitation for a variety of species, from redbfish and trout in saltwater to bass and walleye in freshwater
- Can be rigged on a JigheadZ™ or weedless on a weighted swimbait hook, thanks to a split dorsal fin that hides the hook point

COLORS + PRODUCT CODES

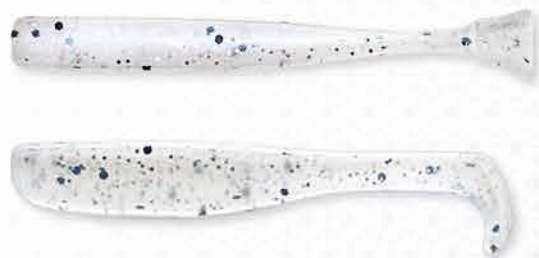
17 Watermelon/Chartreuse Tail GMIN-17PK6
27B Pearl Blue Glimmer GMIN-27BPK6
41 Chartreuse Silver GMIN-41PK6 / **43** Avocado GMIN-43PK6
NEW 55 Baby Bass GMIN-55PK6 / **57** Smoky Shad GMIN-57PK6
60 Electric Chicken GMIN-60PK6 / **63** Glow Chartreuse GMIN-63PK6
65 Morning Glory GMIN-65PK6 / **66** Blue Crab GMIN-66PK6
69 Space Guppy GMIN-69PK6 / **71** Purple/Chartreuse Tail GMIN-71PK6
75 Chartreuse Red Tail GMIN-75PK6 / **81** White Pearl/Red Tail GMIN-81PK6
83 Hot Chartreuse GMIN-83PK6 / **84** Pearl GMIN-84PK6
111 EZ Money GMIN-111PK6 / **240** Rootbeer/Chartreuse Tail GMIN-240PK6
NEW 241 Nuked Chicken Glow GMIN-241PK6 / **255** Goldrush GMIN-255PK6
259 Bad Shad GMIN-259PK6 / **260** Lime/Pearl GMIN-260PK6
261 New Penny GMIN-261PK6 / **263** Opening Night GMIN-263PK6
264 Shrimp GMIN-264PK6 / **266** Redbone GMIN-266PK6
267 Houdini GMIN-267PK6 / **268** California Craw GMIN-268PK6
270 Pink Glow GMIN-270PK8 / **273** Motor Oil GMIN-273PK6
278 Bloodworm GMIN-278PK6 / **280** Bluegill GMIN-280PK6
281 Mud Minnow GMIN-281PK6 / **282** Rootbeer Gold/Gold GMIN-282PK6
292 Mood Ring GMIN-292PK6 / **293** Mulletron GMIN-293PK6
294 Pinfish GMIN-294PK6 / **NEW 308** Sexy Mullet GMIN-308PK6

SIZE 2.5 INCHES



8 BAITS PER PACK

SHOWN IN PEARL BLUE GLIMMER



SIZE 3 INCHES



6 BAITS PER PACK

SHOWN IN BABY BASS



PROJECT Z 3 PROS 3 DAYS 3 CHALLENGES

Project Z features 2004 Forrest Wood Cup and 2006 Bassmaster Classic champion, Luke Clausen, along with perennial Bassmaster Elite Series standouts, David Walker and Stephen Browning. The pros participate in three challenges that put both their skills and Z-Man baits to the test. Throughout the series, the Project Z body of water—Alabama's Lake Guntersville—emerges as an additional character as the anglers break down all 69,000 acres of water in only 15 hours. A must-watch for bass

anglers of all skill levels, take a deeper look into the science an art of bass fishing with Z-Man's Project Z!

Scan the QR code to see Project Z in its entirety and learn for yourself why Z-Man is one the fastest-growing lure brands in America.



DIEZEL MINNOWZ™

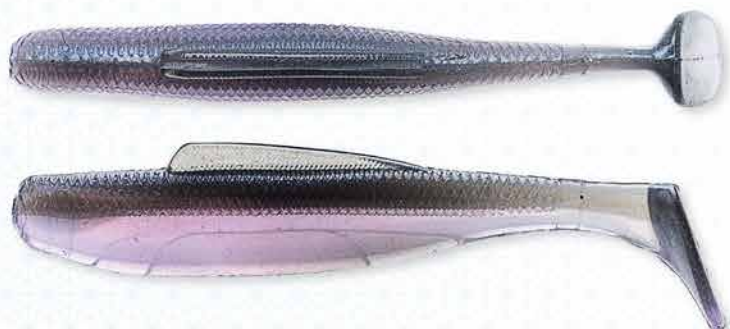
- Versatile baitfish imitation inspired by Z-Man's renowned 3" MinnowZ™ is equally at home in fresh- or saltwater
- Hook slot provides for easy rigging and hooksets, while its dorsal fin doubles as a hook point pocket, increasing weedlessness
- Bass anglers can present on umbrella rigs, as a swim jig or ChatterBait® trailer, or solo as a swimbait, while inshore fanatics can rig it on a 4/0 JigheadZ™ for a lifelike baitfish presentation

COLORS + PRODUCT CODES

278 Pearl Blue Glimmer DMIN-27BPK5 / **57** Smoky Shad DMIN-57PK5
60 Electric Chicken DMIN-60PK5 / **84** Pearl DMIN-84PK5
NEW 241 Nuked Chicken Glow DMIN-241PK5
NEW 255 Goldrush DMIN-255PK5 / **259** Bad Shad DMIN-259PK5
261 New Penny DMIN-261PK5 / **263** Opening Night DMIN-263PK5
266 Redbone DMIN-266PK5 / **267** Houdini DMIN-267PK5
NEW 292 Mood Ring DMIN-292PK5 / **293** Mulletron DMIN-293PK5
294 Pinfish DMIN-294PK5 / **NEW 308** Sexy Mullet DMIN-308PK5
NEW 309 Ayu DMIN-309PK5 / **NEW 311** Breaking Bream DMIN-311PK5

SIZE 4 INCHES**5** BAITS PER PACK

SHOWN IN MOOD RING

**REDESIGNED FOR 2015****GRASS KICKERZ™**

- New head shape is easier to rig and creates a more lifelike appearance
- Raised, split-dorsal fin increases weedlessness and improves stability on fast retrieves
- Same tail-thumping, body-rolling action and 10X Tough durability that made the Grass KickerZ the swimbait of choice for fresh- and saltwater species everywhere

COLORS + PRODUCT CODES

NEW 57 Smoky Shad GKICKERZ-57PK4
NEW 60 Electric Chicken GKICKERZ-60PK4
NEW 84 Pearl GKICKERZ-84PK4
NEW 92 Watermelon Candy GKICKERZ-92PK4
NEW 261 New Penny GKICKERZ-261PK4
NEW 263 Opening Night GKICKERZ-263PK4
NEW 266 Redbone GKICKERZ-266PK4
NEW 267 Houdini GKICKERZ-267PK4
NEW 268 California Crow GKICKERZ-268PK4
NEW 280 Bluegill GKICKERZ-280PK4
NEW 311 Breaking Bream GKICKERZ-311PK4

SIZE 5 INCHES**4** BAITS PER PACK

SHOWN IN BREAKING BREAM

**REDESIGNED FOR 2015****SWIMMERZ™**

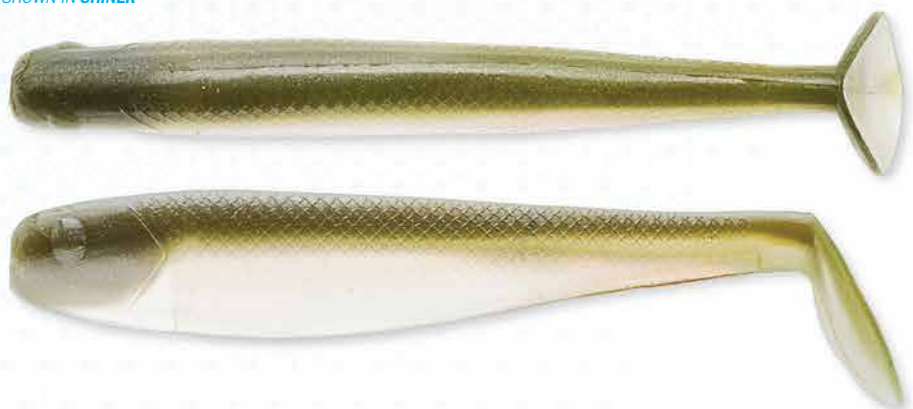
- New laminate colors match Z-Man's most popular swimbait hues, but in a larger 6" size
- Molded-in eyes for natural appearance and split-body design for easy rigging
- Same lifelike swimming action that is responsible for multiple IGFA world records

COLORS + PRODUCT CODES

NEW 54 Shiner SWIM6-54PK3
NEW 57 Smoky Shad SWIM6-57PK3
NEW 84 Pearl SWIM6-84PK3
NEW 248 Silver Shad SWIM6-248PK3
NEW 255 Goldrush SWIM6-255PK3
NEW 259 Bad Shad SWIM6-259PK3
NEW 263 Opening Night SWIM6-263PK3
NEW 266 Redbone SWIM6-266PK3
NEW 267 Houdini SWIM6-267PK3
NEW 308 Sexy Mullet SWIM6-308PK3
NEW 309 Ayu SWIM6-309PK3
NEW 311 Breaking Bream SWIM6-311PK3

SIZE 6 INCHES**3** BAITS PER PACK

SHOWN IN SHINER





- A unique, lifelike, super-effective, and durable soft plastic worm that is ideal for power-finesse situations
- Equipped with a bulbous tail for added action and a molded-in slot for easy hook penetration

COLORS + PRODUCT CODES

02 Black Blue Flake FAT5-02PK6 / **16 Watermelon** FAT5-16PK6
18 Watermelon Red FAT5-18PK6 / **42 Junebug** FAT5-42PK6
46 Green Pumpkin FAT5-46PK6 / **47 Green Pumpkin/Orange** FAT5-47PK6
92 Watermelon Candy FAT5-92PK6 / **238 PB&J** FAT5-238PK6
266 Redbone FAT5-266PK6 / **268 California Craw** FAT5-268PK6
275 Green Pumpkin Blue FAT5-275PK6 / **280 Bluegill** FAT5-280PK6
292 Mood Ring FAT5-292PK6 / **298 Sprayed Grass** FAT5-298PK6



- Versatile, super-tough, and salt-impregnated stick bait
- Sinks slowly and tantalizingly when fished unweighted
- Outfishes and outlasts other stick baits when rigged straight, Texas, Carolina, wacky, or drop-shot style

COLORS + PRODUCT CODES

16 Watermelon SSINK-16PK6 / **18 Watermelon Red** SSINK-18PK6
42 Junebug SSINK-42PK6 / **46 Green Pumpkin** SSINK-46PK6
47 Green Pumpkin/Orange SSINK-47PK6 / **48 Pumpkin/Chartreuse** SSINK-48PK6
64 Black/Blue/Blue SSINK-64PK6 / **84 Pearl** SSINK-84PK6
92 Watermelon Candy SSINK-92PK6 / **97 Green Pumpkin Red** SSINK-97PK6
101 Bama Craw SSINK-101PK6 / **103 Dirt** SSINK-103PK6
107 New Money SSINK-107PK6 / **NEW 109 Coppertreuse** SSINK-109PK6
111 EZ Money SSINK-111PK6 / **112 Purple Haze** SSINK-112PK6
237 Watermelon/White SSINK-237PK6 / **238 PB&J** SSINK-238PK6
NEW 267 Houdini SSINK-267PK6 / **268 California Craw** SSINK-268PK6
296 Bama Bug SSINK-296PK6 / **298 Sprayed Grass** SSINK-298PK6
NEW 310 Canada Craw SSINK-310PK6



- Broad, curly tail floats up off the bottom and moves enticingly, triggering big bass to strike
- Extremely versatile, great for Texas or Carolina rigging

COLORS + PRODUCT CODES

02 Black Blue Flake WORM6-02PK6 / **07 Plum** WORM6-07PK6
16 Watermelon WORM6-16PK6 / **18 Watermelon Red** WORM6-18PK6
42 Junebug WORM6-42PK6 / **46 Green Pumpkin** WORM6-46PK6
85 Redbug WORM6-85PK6



- Smooth body style, curly tail, and natural-swimming legs converge to create an enticing, lifelike target
- Super-durable, salt-impregnated, and buoyant, excelling when rigged Texas or Carolina style

COLORS + PRODUCT CODES

02 Black Blue Flake LIZ6-02PK6 / **16 Watermelon** LIZ6-16PK6
17 Watermelon/Chartreuse Tail LIZ6-17PK6
18 Watermelon Red LIZ6-18PK6 / **46 Green Pumpkin** LIZ6-46PK6
48 Pumpkin/Chartreuse Tail LIZ6-48PK6

SIZE 5 INCHES



6 BAITS PER PACK

SHOWN IN REDBONE



SIZE 5 INCHES



6 BAITS PER PACK

SHOWN IN COPPERTREUSE



SIZE 6 INCHES



6 BAITS PER PACK

SHOWN IN REDBUG

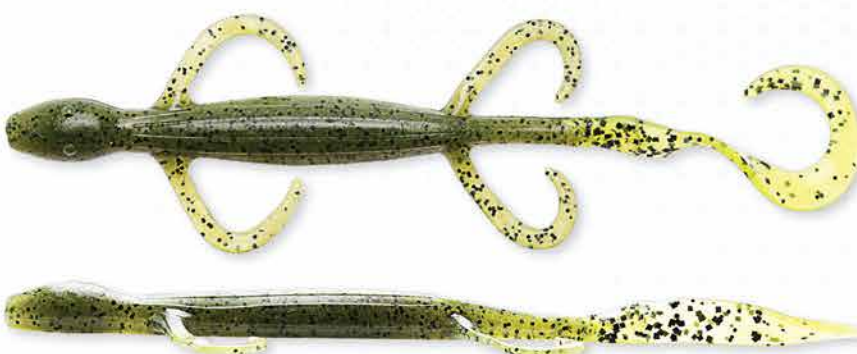


SIZE 6 INCHES



6 BAITS PER PACK

SHOWN IN WATERMELON/CHARTREUSE TAIL



FINESSE WORMZ™

- Thin, lifelike profile and natural action are ideal for finesse presentations
- Numerous rigging applications including Texas style, or on a drop-shot or shaky head
- Tails stand up off the bottom every time

COLORS + PRODUCT CODES

02 Black Blue Flake FINWORM4-02PK10 / **16 Watermelon** FINWORM4-16PK10
18 Watermelon Red FINWORM4-18PK10 / **31 Pumpkin** FINWORM4-31PK10
42 Junebug FINWORM4-42PK10 / **46 Green Pumpkin** FINWORM4-46PK10
85 Redbug FINWORM4-85PK10 / **109 Coppertreue** FINWORM4-109PK10
111 EZ Money FINWORM4-111PK10 / **238 PB&J** FINWORM4-238PK10
278 Bloodworm FINWORM4-278PK10 / **295 Morningwood** FINWORM4-295PK10

SIZE 4 INCHES



10 BAITS PER PACK

SHOWN IN **EZ MONEY**



SIZE 7 INCHES



8 BAITS PER PACK

SHOWN IN **NEW MONEY**



COLORS + PRODUCT CODES

02 Black Blue Flake FINWORM7-02PK8
07 Plum FINWORM7-07PK8
16 Watermelon FINWORM7-16PK8
18 Watermelon Red FINWORM7-18PK8
31 Pumpkin FINWORM7-31PK8
42 Junebug FINWORM7-42PK8
46 Green Pumpkin FINWORM7-46PK8
85 Redbug FINWORM7-85PK8
107 New Money FINWORM7-107PK8
109 Coppertreue FINWORM7-109PK8
111 EZ Money FINWORM7-111PK8
238 PB&J FINWORM7-238PK8
278 Bloodworm FINWORM7-278PK8
295 Morningwood FINWORM7-295PK8

FLOATING WORMZ™

- Equally at home in cold-water salmon, trout, and steelhead fisheries, or warm-water bass fishing scenarios
- Floats on the surface when rigged unweighted, even with heavy-gauge hooks

COLORS + PRODUCT CODES

23 Bubble Gum FLOWORM4-23PK10 / **25 Menthilate** FLOWORM4-25PK10
46 Green Pumpkin FLOWORM4-46PK10 / **103B Neon Pink** FLOWORM4-103PK10

SIZE 4 INCHES



10 BAITS PER PACK

SHOWN IN **NEON PINK**



SIZE 7 INCHES



8 BAITS PER PACK

SHOWN IN **HOT CHARTREUSE**



COLORS + PRODUCT CODES

23 Bubble Gum FLOWORM7-23PK8
25 Menthilate FLOWORM7-25PK8
46 Green Pumpkin FLOWORM7-46PK8
83 Hot Chartreuse FLOWORM7-83PK8
84 Pearl FLOWORM7-84PK8



- Mimicking a darting baitfish with uncanny realism, the soft, potbelly minnow design entices strikes from virtually every fresh- and saltwater species that swims
- ElaZtech® construction withstands repeated strikes without tearing, alleviating the need to replace baits after each fish
- Buoyancy allows them to be fished at all levels of the water column, with virtually limitless rigging methods

COLORS + PRODUCT CODES

16 Watermelon STRK375-16PK6 / **18** Watermelon Red STRK375-18PK6
46 Green Pumpkin STRK375-46PK6 / **54** Shiner STRK375-54PK6
55 Baby Bass STRK375-55PK6 / **57** Smoky Shad STRK375-57PK6
84 Pearl STRK375-84PK6 / **NEW 241** Nuked Chicken Glow STRK375-241PK6
NEW 255 Goldrush STRK375-255PK6 / **NEW 263** Opening Night STRK375-263PK6
266 Redbone STRK375-266PK6 / **NEW 273** Motor Oil STRK375-273PK6
NEW 307 Ralph's Shad STRK375-307PK6

SIZE 3.75 INCHES



6 BAIT PER PACK

SHOWN IN **OPENING NIGHT**



COLORS + PRODUCT CODES

23 Bubble Gum STRK-23PK5 / **53** Ice STRK-53PK5
55 Baby Bass STRK-55PK5 / **57** Smoky Shad STRK-57PK5
60 Electric Chicken STRK-60PK5 / **69** Space Guppy STRK-69PK5
83 Hot Chartreuse STRK-83PK5 / **84** Pearl STRK-84PK5
261 New Penny STRK-261PK5 / **263** Opening Night STRK-263PK5
266 Redbone STRK-266PK5 / **267** Houdini STRK-267PK5
281 Mud Minnow STRK-281PK5 / **282** Rootbeer Gold/Gold STRK-282PK5

SIZE 5 INCHES



5 BAIT PER PACK

SHOWN IN **SMOKY SHAD**



- Fat minnow body and tapering, curly tail produce a unique swimming action
- Extremely versatile floating baits that can be fished with a straight, slow retrieve, erratic jerk, or anything in between

COLORS + PRODUCT CODES

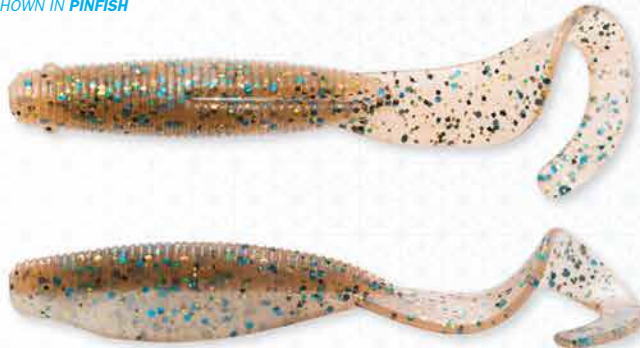
55 Baby Bass STKCR-55PK5 / **60** Electric Chicken STKCR-60PK5
69 Space Guppy STKCR-69PK5 / **84** Pearl STKCR-84PK5
228 Natural STKCR-228PK5 / **231** Glow STKCR-231PK5
NEW 241 Nuked Chicken Glow STKCR-241PK5 / **259** Bad Shad STKCR-259PK5
260 Lime/Pearl STKCR-260PK5 / **261** New Penny STKCR-261PK5
263 Opening Night STKCR-263PK5 / **NEW 267** Houdini STKCR-267PK5
270 Pink Glow STKCR-270PK5 / **273** Motor Oil STKCR-273PK5
278 Bloodworm STKCR-278PK5 / **283** Smoke Silver STKCR-283PK5
NEW 292 Mood Ring STKCR-292PK5 / **NEW 294** Pinfish STKCR-294PK5

SIZE 4 INCHES



5 BAIT PER PACK

SHOWN IN **PINFISH**



- Split-tail design and gill-plate detail produce added action and attraction
- Oversized profile is ideal for large gamefish, from cobia and stripers in saltwater to musky and pike in freshwater

COLORS + PRODUCT CODES

23 Bubble Gum STRKXL-23PK2
55 Baby Bass STRKXL-55PK2
57 Smoky Shad STRKXL-57PK2
NEW 60 Electric Chicken STRKXL-60PK2
84 Pearl STRKXL-84PK2
NEW 231 Glow STRKXL-231PK2
NEW 241 Nuked Chicken Glow STRKXL-241PK2
NEW 263 Opening Night STRKXL-263PK2
NEW 282 Rootbeer Gold/Gold STRKXL-282PK2

SIZE 8 INCHES



2 BAIT PER PACK

SHOWN IN **BUBBLE GUM**



NEW FOR 2015
FINESSE T.R.D.™

- T.R.D. (The Real Deal) is the ideal finesse profile in a ready-to-fish package, designed to be paired with Finesse ShroomZ™ jig heads (p.31) for 'Ned Rig' style of Midwest finesse fishing
- Made with exclusive, softer ElaZtech® formulation for a more realistic feel, longer holds, and increased hook-up ratio
- Incredible black bass bait, but proven to catch all species from panfish and trout to white bass and drum
- Easy bait for beginners and children to use, but also a growing part of the serious tournament fisherman's arsenal

COLORS + PRODUCT CODES

NEW 42 Junebug TRD275-42PK8 / **NEW 46** Green Pumpkin TRD275-46PK8
NEW 107 New Money TRD275-107PK8 / **NEW 109** Coppertreuse TRD275-109PK8
NEW 238 PB&J TRD275-238PK8 / **NEW 268** California Craw TRD275-268PK8
NEW 281 Mud Minnow TRD275-281PK8 / **NEW 310** Canada Craw TRD275-310PK8

FINESSE SHADZ™

- Ideal for drop-shotting, small jighead rigs, and other finesse applications
- Slim, shad-shaped body and thin tail create superior action

COLORS + PRODUCT CODES

11 Pumpkin/Green Flake FSHADZ4-11PK8 / **16** Watermelon FSHADZ4-16PK8
18 Watermelon Red FSHADZ4-18PK8 / **42** Junebug FSHADZ4-42PK8
46 Green Pumpkin FSHADZ4-46PK8 / **84** Pearl FSHADZ4-84PK8
275 Green Pumpkin Blue FSHADZ4-275PK8 / **286** Blue Steel FSHADZ4-286PK8
295 Morningwood FSHADZ4-295PK8

HULA STICKZ™

- Salt-impregnated ElaZtech® construction lasts and lasts
- Tube/stickbait hybrid design is ideal for bass when finesse tactics are in order
- Paired with a light jighead or Texas-rigged, these buoyant baits stand up off the bottom with tentacles brought to life

COLORS + PRODUCT CODES

18 Watermelon Red HSTICK4-18PK6
42 Junebug HSTICK4-42PK6
46 Green Pumpkin HSTICK4-46PK6
84 Pearl HSTICK4-84PK6
238 PB&J HSTICK4-238PK6
NEW 268 California Craw HSTICK4-268PK6
281 Mud Minnow HSTICK4-281PK6
NEW 310 Canada Craw HSTICK4-310PK6

SIZE 2.75 INCHES**8** BAITS PER PACK

SHOWN IN CANADA CRAW

**SIZE** 4 INCHES**8** BAITS PER PACK

SHOWN IN MORNINGWOOD

**SIZE** 4 INCHES**6** BAITS PER PACK

SHOWN IN PB&J

**LIGHTENING UP TO SACK 'EM UP**

HAVE YOU TRIED THE
NED RIG?
 ZMANFISHING.COM/NEDRIG

As fishing pressure continues to escalate on bodies of water the country over, anglers are increasingly searching for ways to stay competitive and continue catching fish. Enter the Midwest Finesse Rig, a.k.a. 'The Ned Rig,' an ultra-finesse technique that's rapidly gaining momentum as a go-to bass presentation for both numbers and size.

A modification from techniques perfected by angling icons like Chuck Woods, Guido Hibdon and Charlie Brewer, The Ned Rig was conceived and brought to mainstream attention by Ned Kehde, an avid angler and veteran fishing industry writer. Kehde's small jighead and plastic combo rig may look unassuming on the surface, but its slow fall and darting action are astonishing, almost always eliciting strikes in even the toughest of conditions. Better still, the

rig can be fished with a number of retrieves (swim and glide, hop and bounce, drag and dead stick, straight swim), each shining when the conditions dictate a particular presentation.

Understanding that precise equipment is absolutely critical to successfully fishing this technique, Z-Man created the Finesse ShroomZ™ jig head and Finesse T.R.D.™ soft plastic to be the perfect bait and terminal tackle pairing for this highly nuanced technique.

If you're looking to up your performance—or introduce kids or new anglers to artificial baits—The Ned Rig is the perfect set-up for increasing catches all year long.

NEW FOR 2015 BATWINGZ™

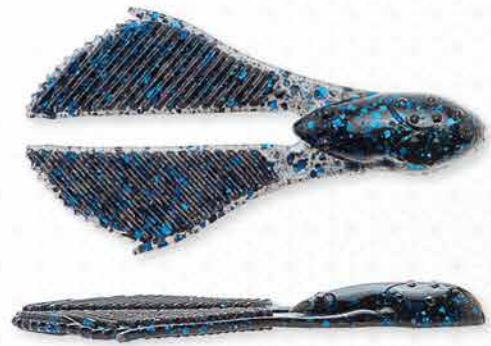
- New jig trailer designed with input from Z-Man pros, Luke Clausen, David Walker, and Stephen Browning
- Available in two sizes (2.75" and 3.5") to cover all applications from finesse jig to heavy football jig fishing
- Buoyant ElaZtech® pinchers float up off the bottom, mimicking the natural defensive posture of a crawfish and creating the perfect stand-up jig
- 10X Tough ElaZtech material is incredibly tear-resistant, allowing the same jig trailer to be used fish after fish
- Versatile body shape allows for rigging by either threading or hanging on jig hooks to suit individual anglers' preferences

COLORS + PRODUCT CODES

NEW 02 Black Blue Flake BWINGZ275-02PK6 / **NEW** 18 Watermelon Red BWINGZ275-18PK6
NEW 19 Blue Sapphire BWINGZ275-46PK6 / **NEW** 46 Green Pumpkin BWINGZ275-46PK6
NEW 97 Green Pumpkin Red BWINGZ275-48PK6
NEW 275 Green Pumpkin Blue BWINGZ275-48PK6

SIZE 2.75 INCHES |  | **6** BAIT PER PACK

SHOWN IN BLACK BLUE FLAKE

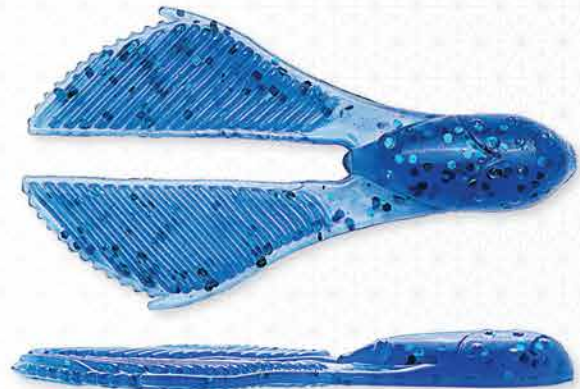


COLORS + PRODUCT CODES

NEW 02 Black Blue Flake BWINGZ35-02PK5
NEW 18 Watermelon Red BWINGZ35-18PK5
NEW 19 Blue Sapphire BWINGZ35-46PK5
NEW 46 Green Pumpkin BWINGZ35-46PK5
NEW 97 Green Pumpkin Red BWINGZ35-48PK5
NEW 275 Green Pumpkin Blue BWINGZ35-48PK5

SIZE 3.5 INCHES |  | **5** BAIT PER PACK

SHOWN IN BLUE SAPPHIRE



CRAWDADZ™

- Extremely natural body shape is ideal whenever bass are feeding on small crayfish
- Engineered with a built-in hook slot that aids in weedless rigging while still maximizing anglers' ability to achieve rock-solid hooksets
- Rig on a Shaky® HeadZ™ jig, Texas style, or as a jig trailer for a lifelike, claws-up presentation

COLORS + PRODUCT CODES

11 Pumpkin/Green Flake CRAW4-11PK6
14 Black Neon/Red Claws CRAW4-14PK6
18 Watermelon Red CRAW4-18PK6
35 Black Blue/Blue Claws CRAW4-35PK6
36 Brown Orange/Orange Claws CRAW4-36PK6
44 Watermelon/Hot Chartreuse Claws CRAW4-44PK6
46 Green Pumpkin CRAW4-46PK6
47 Green Pumpkin/Orange Claws CRAW4-47PK6

SIZE 4 INCHES |  | **6** BAIT PER PACK

SHOWN IN GREEN PUMPKIN/ORANGE CLAWS



TURBO CRAWZ™

- The ultimate swim jig or ChatterBait® trailer that also excels when Texas rigged, Carolina rigged, flipped, or buzzed across the top
- Incredibly durable and lifelike claws thump at even the slightest rod movement or reel crank
- ElaZtech® material allows the claws to rise up off the bottom in a natural defensive posture

COLORS + PRODUCT CODES

02 Black Blue Flake TCRAW4-02PK6 / **42 Junebug** TCRAW4-42PK6
46 Green Pumpkin TCRAW4-46PK6 / **47 Green Pumpkin/Orange** TCRAW4-47PK6
84 Pearl TCRAW4-84PK6 / **92 Watermelon Candy** TCRAW4-92PK6
242 Dark Melon Red TCRAW4-242PK6 / **266 Redbone** TCRAW4-266PK6
269 Okeechobee Craw TCRAW4-269PK6 / **280 Bluegill** TCRAW4-280PK6
296 Bama Bug TCRAW4-296PK6 / **297 Christmas** TCRAW4-297PK6
298 Sprayed Grass TCRAW4-298PK6 / **299 Silver Shadow** TCRAW4-299PK6

PUNCH CRAWZ™

- Streamlined, compact design is ideal for effortlessly penetrating grass mats and other thick surface cover without hanging up
- Simple body shape shines when pegged on a heavy-gauge, flipping-style hook or when rigged as a finesse jig trailer
- Claws float up off the bottom to realistically mimic a crawfish's natural defensive position

COLORS + PRODUCT CODES

02 Black Blue Flake PCRAW4-02PK6 / **46 Green Pumpkin** PCRAW4-46PK6
92 Watermelon Candy PCRAW4-92PK6 / **97 Green Pumpkin Red** PCRAW4-97PK6
111 EZ Money PCRAW4-111PK6 / **268 California Craw** PCRAW4-268PK6
269 Okeechobee Craw PCRAW4-269PK6 / **275 Green Pumpkin Blue** PCRAW4-275PK6
276 Black Sapphire PCRAW4-276PK6 / **296 Bama Bug** PCRAW4-296PK6
297 Christmas PCRAW4-297PK6 / **298 Sprayed Grass** PCRAW4-298PK6
299 Silver Shadow PCRAW4-299PK6

FLAPPIN' CRAWZ™

- Superb as a jig trailer or when fished Texas style
- Produces an enticing action and vibration, both on the fall and retrieve
- Claws float up off the bottom to realistically mimic a crawfish's natural defensive position and flap at the slightest movement

COLORS + PRODUCT CODES

02 Black Blue Flake FCRAW4-02PK6 / **46 Green Pumpkin** FCRAW4-46PK6
84 Pearl FCRAW4-84PK6 / **92 Watermelon Candy** FCRAW4-92PK6
97 Green Pumpkin Red FCRAW4-97PK6 / **111 EZ Money** FCRAW4-111PK6
268 California Craw FCRAW4-268PK6 / **269 Okeechobee Craw** FCRAW4-269PK6
275 Green Pumpkin Blue FCRAW4-275PK6 / **276 Black Sapphire** FCRAW4-276PK6
280 Bluegill FCRAW4-280PK6 / **297 Christmas** FCRAW4-297PK6
298 Sprayed Grass FCRAW4-298PK6 / **299 Silver Shadow** FCRAW4-299PK6

SIZE 4 INCHES**6** BAITS PER PACK

SHOWN IN GREEN PUMPKIN

**SIZE** 4 INCHES**6** BAITS PER PACK

SHOWN IN BAMA BUG

**SIZE** 4 INCHES**6** BAITS PER PACK

SHOWN IN CALIFORNIA CRAW



NEW FOR 2015 POPSHADZ™

- Weedless, 10X Tough ElaZtech® topwater popper is extremely durable and unlike anything else on the market
- Cupped face pops, spits, and chugs when twitched along the surface for maximum fish-calling attraction
- Naturally buoyant ElaZtech material floats on the surface, even when rigged with a heavy-gauge hook
- Baitfish profile accurately mimics a number of fresh- and saltwater forage species

COLORS + PRODUCT CODES

NEW 17 Watermelon/Chartreuse POPSHAD5-17PK3
NEW 57 Smoky Shad POPSHAD5-57PK3
NEW 84 Pearl POPSHAD5-84PK3
NEW 259 Bad Shad POPSHAD5-259PK3
NEW 266 Redbone POPSHAD5-266PK3
NEW 267 Houdini POPSHAD5-267PK3
NEW 281 Mud Minnow POPSHAD5-281PK3
NEW 311 Breaking Bream POPSHAD5-311PK3

SIZE 5 INCHES



3 BAITS PER PACK

SHOWN IN PEARL



POPFROGZ™

- Pops, gurgles, and pushes water with each rod twitch
- Floats and maintains a horizontal profile—even while motionless on the surface
- Incredible chugging and swimming-leg action when retrieved steadily on top

COLORS + PRODUCT CODES

03 White POPFROG4-03PK4 / **16** Watermelon POPFROG4-16PK4
46 Green Pumpkin POPFROG4-46PK4 / **83** Hot Chartreuse POPFROG4-83PK4
266 Redbone POPFROG4-266PK4 / **281** Mud Minnow POPFROG4-281PK4

SIZE 4 INCHES



4 BAITS PER PACK

SHOWN IN REDBONE

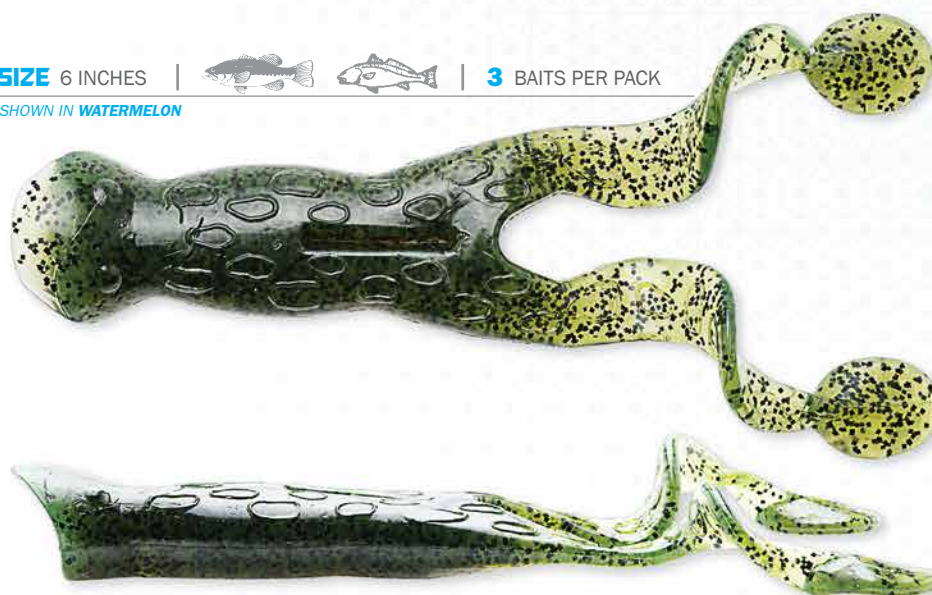


SIZE 6 INCHES



3 BAITS PER PACK

SHOWN IN WATERMELON



COLORS + PRODUCT CODES

03 White POPFROG6-03PK3
16 Watermelon POPFROG6-16PK3
46 Green Pumpkin POPFROG6-46PK3
83 Hot Chartreuse POPFROG6-83PK3

HARD LEG FROGZ™

- Harder ElaZtech® formulation and swept-back paddle feet produce maximum fish-attracting commotion when buzzed across the surface
- Extremely buoyant—floating even when rigged with the largest of magnum-sized hooks
- Virtually indestructible, and swims easily through the thickest of surface cover

COLORS + PRODUCT CODES

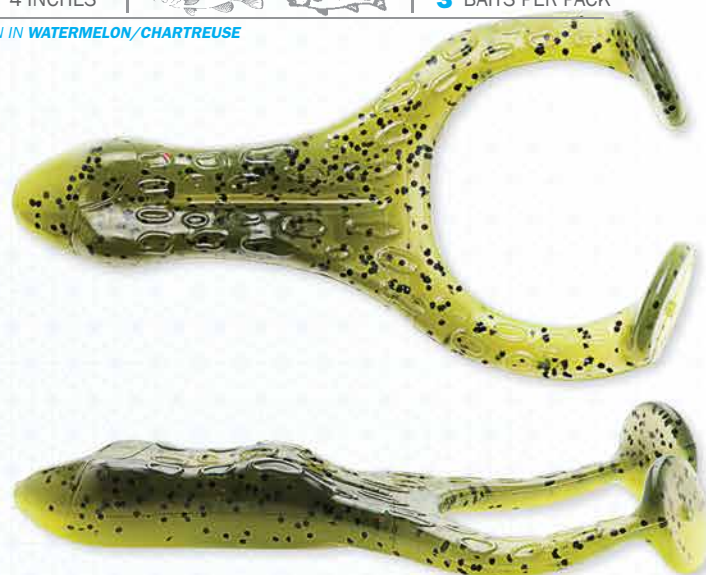
02 Black Blue Flake HARDLEGZ-02PK3
03 White HARDLEGZ-03PK3
17 Watermelon/Chartreuse HARDLEGZ-17PK3
18 Watermelon Red HARDLEGZ-18PK3
46 Green Pumpkin HARDLEGZ-46PK3
266 Redbone HARDLEGZ-266PK3
281 Mud Minnow HARDLEGZ-281PK3

SIZE 4 INCHES



3 BAITS PER PACK

SHOWN IN WATERMELON/CHARTREUSE



PALMETTO BUGZ™

- Streamlined design penetrates heavy cover with ease
- Ringed 4" body produces added vibration and a softer feel
- Salt-impregnated ElaZtech® is built to last in even the toughest heavy-cover environments

COLORS + PRODUCT CODES

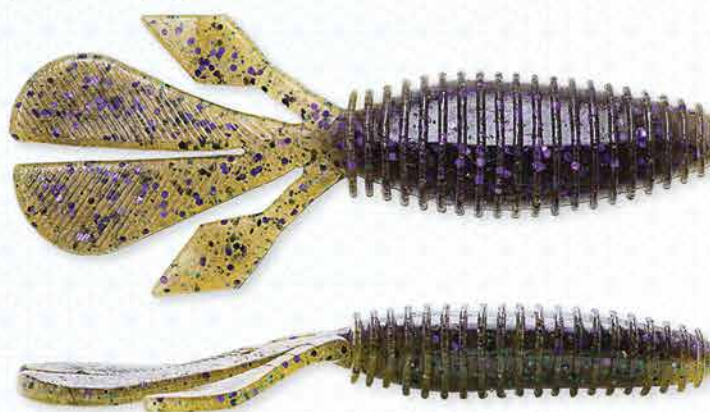
02 Black Blue Flake PBUG-02PK5 / **18** Watermelon Red PBUG-18PK5
38 Black Neon PBUG-38PK5 / **42** Junebug PBUG-42PK5
46 Green Pumpkin PBUG-46PK5 / **92** Watermelon Candy PBUG-92PK5
111 EZ Money PBUG-111PK5 / **268** California Craw PBUG-268PK5
276 Black Sapphire PBUG-276PK5 / **280** Bluegill PBUG-280PK5
296 Bama Bug PBUG-296PK5 / **297** Christmas PBUG-297PK5
298 Sprayed Grass PBUG-298PK5 / **299** Silver Shadow PBUG-299PK5

SIZE 4 INCHES



5 BAITS PER PACK

SHOWN IN SPRAYED GRASS



CREATUREZ™

- Oversized appendages and thick body create a highly visible profile that attracts big bass
- Really shines in its ability to flutter, pulsate, and swim on the fall
- Floats off the bottom when Carolina rigged, even with larger hooks

COLORS + PRODUCT CODES

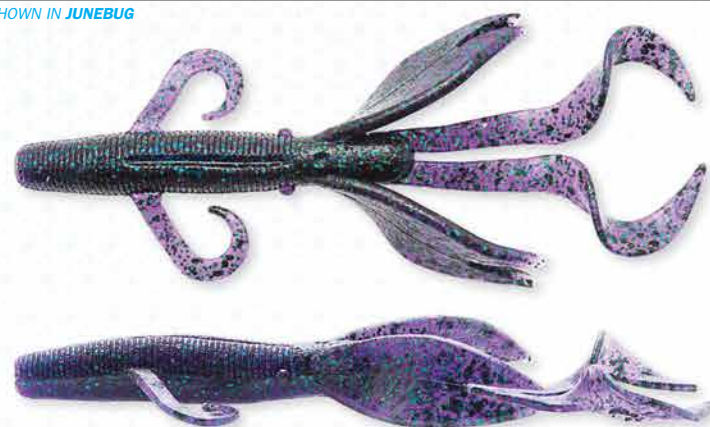
02 Black Blue Flake CREATURE4-02PK5
18 Watermelon Red CREATURE4-18PK5
42 Junebug CREATURE4-42PK5
46 Green Pumpkin CREATURE4-46PK5

SIZE 4 INCHES



5 BAITS PER PACK

SHOWN IN JUNEBUG





- More lifelike and durable than traditional grubs thanks to super-soft, 10X Tough ElaZtech® construction
- Great fished on their own, or as a jig or spinnerbait trailer
- Super-thin tail produces an incredible action, regularly out-swimming and outlasting any other grub on the market
- New 3.5" version delivers the durability, swimming action, and versatility found in the original GrubZ, but in an ideal size for bass fishing

COLORS + PRODUCT CODES

NEW 16 Watermelon GRUBZ2-16PK8 / **18** Watermelon Red GRUBZ2-18PK8
23 Bubble Gum GRUBZ2-23PK8 / **31** Pumpkin GRUBZ2-31PK8
233 Chartreuse Sparkle GRUBZ2-233PK8 / **234** Violet Sparkle GRUBZ2-234PK8
235 Shimmer Pearl GRUBZ2-235PK8 / **NEW 243** Greasy Prawn GRUBZ2-243PK8
NEW 244 Hardy Head GRUBZ2-244PK8 / **NEW 245** Gudgeon GRUBZ2-245PK8
246 Copper Penny GRUBZ2-246PK8 / **NEW 272** Gold Flake GRUBZ2-272PK8
273 Motor Oil GRUBZ2-273PK8 / **277** Amber GRUBZ2-277PK8
278 Bloodworm GRUBZ2-278PK8 / **NEW 312** Glow Bone GRUBZ2-312PK8

SIZE 2 INCHES |   | **8** BAITS PER PACK

SHOWN IN **GREASY PRAWN**



COLORS + PRODUCT CODES

01 Black GRUBZ25-01PK8 / **NEW 16** Watermelon GRUBZ25-16PK8
NEW 18 Watermelon Red GRUBZ25-18PK8 / **23** Bubble Gum GRUBZ25-23PK8
31 Pumpkin GRUBZ2-31PK8 / **103B** Neon Pink GRUBZ25-103PK8
233 Chartreuse Sparkle GRUBZ25-233PK8 / **234** Violet Sparkle GRUBZ25-234PK8
235 Shimmer Pearl GRUBZ25-235PK8 / **236** Electric Pink GRUBZ25-236PK8
NEW 243 Greasy Prawn GRUBZ25-243PK8
NEW 244 Hardy Head GRUBZ25-244PK8 / **NEW 245** Gudgeon GRUBZ25-245PK8
246 Copper Penny GRUBZ25-246PK8 / **NEW 272** Gold Flake GRUBZ25-272PK8
273 Motor Oil GRUBZ25-273PK8 / **277** Amber GRUBZ25-277PK8
278 Bloodworm GRUBZ25-278PK8 / **NEW 312** Glow Bone GRUBZ25-312PK8

SIZE 2.5 INCHES |   | **8** BAITS PER PACK

SHOWN IN **GUDGEON**



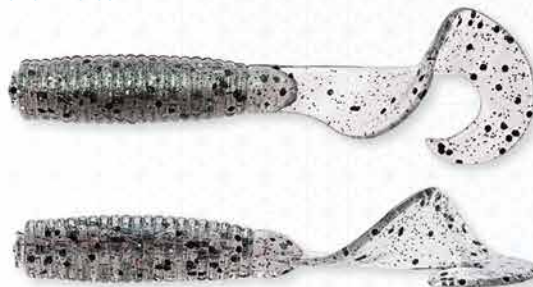
NEW FOR 2015

COLORS + PRODUCT CODES

NEW 18 Watermelon Red GRUBZ35-18PK6
NEW 27B Pearl Blue Glimmer GRUBZ35-27BPK6
NEW 46 Green Pumpkin GRUBZ35-46PK6
NEW 84 Pearl GRUBZ35-84PK6
NEW 200 Smoke Pepper GRUBZ35-200PK6
NEW 233 Chartreuse Sparkle GRUBZ35-233PK6
NEW 270 Pink Glow GRUBZ35-270PK6
NEW 273 Motor Oil GRUBZ35-273PK6
NEW 278 Bloodworm GRUBZ35-278PK6
NEW 285 Smoke Purple GRUBZ35-285PK6
NEW 305 Smoke Hologram GRUBZ35-305PK6

SIZE 3.5 INCHES |   | **6** BAITS PER PACK

SHOWN IN **SMOKE HOLOGRAM**

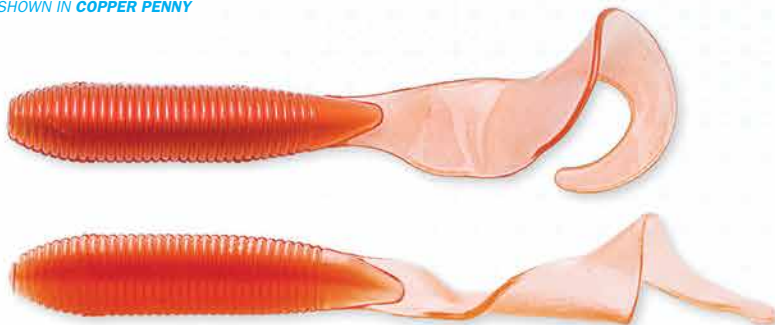


COLORS + PRODUCT CODES

103B Neon Pink GRUBZ5-01PK6
233 Chartreuse Sparkle GRUBZ5-233PK6
234 Violet Sparkle GRUBZ5-234PK6
235 Shimmer Pearl GRUBZ5-235PK6
236 Electric Pink GRUBZ5-236PK6
NEW 246 Copper Penny GRUBZ5-246PK6

SIZE 5 INCHES |   | **6** BAITS PER PACK

SHOWN IN **COPPER PENNY**





COLORS + PRODUCT CODES

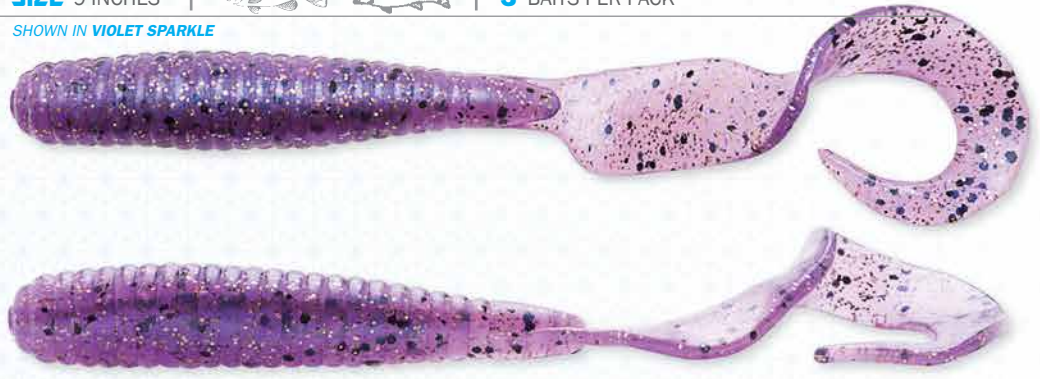
- 103B** Neon Pink GRUBZ9-103PK3
233 Chartreuse Sparkle GRUBZ9-233PK3
234 Violet Sparkle GRUBZ9-234PK3
235 Shimmer Pearl GRUBZ9-235PK3
236 Electric Pink GRUBZ9-236PK3

SIZE 9 INCHES



3 BAITS PER PACK

SHOWN IN VIOLET SPARKLE



NEW FOR 2015



- Unique, miniature crustacean imitation with twin u-tail claws that produce attention-getting action
- Perfectly suited for any application where fresh- or saltwater gamefish are feeding on small crabs, crayfish, sand fleas, ghost shrimp, or other crustaceans
- Excellent freshwater creature bait for crappie, panfish, and trout
- Ideal trailer for BTB™ FlatZ Jigs™ when redfish are rooting around for crustaceans
- Excellent when rigged on a small jighead and bottom-hopped for Florida pompano

COLORS + PRODUCT CODES

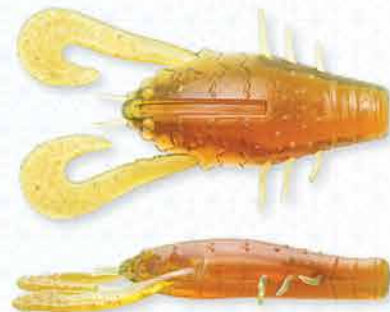
- NEW 18** Watermelon Red CRUST2-18PK6 / **NEW 31** Pumpkin CRUST2-31PK6
NEW 233 Chartreuse Sparkle CRUST2-233PK6
NEW 235 Shimmer Pearl CRUST2-235PK6
NEW 243 Greasy Prawn CRUST2-243PK6 / **NEW 245** Gudgeon CRUST2-245PK6
NEW 273 Motor Oil CRUST2-273PK6 / **NEW 278** Bloodworm CRUST2-278PK6

SIZE 2 INCHES



6 BAITS PER PACK

SHOWN IN MOTOR OIL



- Toughest, most naturally lifelike spinnerbait or Chatterbait® trailer on the planet
- Stands up to the harshest conditions—and countless fish catches—keeping anglers casting instead of digging through tackle boxes for another trailer

COLORS + PRODUCT CODES

- 01** Black SBT-01PK10 / **03** White SBT-03PK10 / **45** Chartreuse Gold SBT-45PK10
46 Green Pumpkin SBT-46PK10 / **79** Red SBT-79PK10
83 Hot Chartreuse SBT-83PK10 / **84** Pearl SBT-84PK10

SIZE 4 INCHES



10 BAITS PER PACK

SHOWN IN BLACK



- Unique egg string design allows anglers to create floating egg clusters in a variety of sizes and configurations
- Can be easily detached and fished solo on float rigs or fly rods
- Unmatched buoyancy, 10X Tough durability, and natural scent impregnation makes these baits an essential part of trout, salmon, and steelhead arsenals

COLORS + PRODUCT CODES

- 101E** Translucent Red EZEGGZ-101EPK6
102E Salmon EZEGGZ-102EPK6
103E Translucent Pink EZEGGZ-103EPK6
104E Translucent Chartreuse EZEGGZ-104EPK6

SIZE 4.5 INCHES



6 BAITS PER PACK

SHOWN IN TRANSLUCENT RED





The Original CHATTER BAIT®

Few lures in history have had a more profound impact on freshwater fishing than The Original ChatterBait® lure and products. From its inception in a South Carolina garage to its first major tournament victory on Lake Okeechobee, The Original ChatterBait bladed swim jig quickly earned a reputation for results. Today, it's the go-to bait of choice for top pro and recreational anglers.

Z-Man is constantly improving this game-changing bait with input from top FLW and B.A.S.S. pros. Thanks to its patented design and unique, hex-shaped blade, the sound, vibration, flash, and action of The Original ChatterBait products are unmatched. Its one-of-a-kind design produces an erratic motion that mimics wounded prey, producing the action of a crankbait, profile of a jig, and flash of a spinnerbait—all in a single bait.

When you fish an Original ChatterBait brand swim jig, you'll feel every pulse—and the vicious strikes its distinct vibration will elicit. Equally effective in heavy cover or open water, its hex blade serves as a weed guard, and prevents it from hydroplaning on fast retrieves.

Z-Man's original EZ Skirt®, TrailerZ™ extended silicone skirts, and ElaZtech® split-tail TrailerZ™ provide countless options to choose from when customizing this bait to match the conditions.

The Original ChatterBait lure flat out catches fish. Always has. And, always will.

AFTER TEN YEARS, IT'S STILL THE CHATTER THAT MATTERS

Celebrating the tenth anniversary of its introduction to the bass fishing world, the Original ChatterBait® brand bladed swim jig once again made a huge splash on top-level professional tournament trails this past year. At the first FLW Tour event of the year in January at Lake Okeechobee—the very site where the ChatterBait lure burst onto the scene with Bryan Thirft's memorable Rayovac victory in 2006—angler Brett Hite dominated the entire field in his wire-to-wire victory using primarily a green pumpkin colored Z-Man ChatterBait Elite lure, amassing a tournament-best four day total weight of over 88 pounds.

Just a month later on day two of the BassMaster Classic on Alabama's Lake Guntersville, B.A.S.S. Nation qualifier Paul Mueller shocked the weigh-in crowd by hauling a single day, five-fish Classic record catch of 32 pounds, 3 ounces onto the stage. Mueller relied on a 3/8 ounce ChatterBait

Elite swim jig in the sexy shad color, finding that not only was he able to tempt larger bass by reeling it slowly through submerged grass, but also was able to keep big fish hooked more effectively than with a lipped crankbait. Mueller went on to finish second at the 2014 Classic—the highest finish by a B.A.S.S. Nation angler since 1997.

In March, Hite accomplished the rare feat of notching tour-level victories on both the FLW and B.A.S.S. trails in a single season when he used the ChatterBait bladed jig almost exclusively to stomp the field at the year's first BassMaster Elite Series tournament at Lake Seminole. Targeting pre-spawn bass in grassy stretches of the main river, Hite sacked a four-day total of 97 pounds, 10 ounces, besting the second-place finisher by a whopping 13 pounds.

This unprecedented streak of tournament success on a single lure continued through the 2014

season. Late in March at the Sam Rayburn Lake FLW Tour stop in Texas, Thrift employed an Original ChatterBait lure as part of his tournament-winning arsenal, and several other top-10 finishers relied on a bladed jig as well. On the final day of the BassMaster Elite event on Lake Dardanelle in Arkansas in May, pro Gerald Swindle rallied in the tournament's final hours using a black/blue Original ChatterBait jig to come within ounces of an incredible come-from-behind victory, only to end up with a highly respectable second-place finish.

Throughout the season, numerous other pros cashed paychecks using ChatterBait brand lures, making it easily the top money-winning bait on tour in 2014 and cementing the lure's reputation as one of the foremost big fish baits available to tournament pros—and recreational anglers—today.

SIZE 4.5 INCHES



WEIGHT 1/4 OUNCE, 3/8 OUNCE, 1/2 OUNCE AND 5/8 OUNCE

1 BAIT PER PACK + **1** ELAZTECH® SPLIT-TAIL TRAILERZ™

COLOR + PRODUCT CODES

		Shad/Blue Glimmer	White	Chartreuse/White	Chartreuse	Blue/Black	Brown/Black	Green Pumpkin/Black	Chartreuse/White/Gold Blade	Frog	Blue/Black/Black Nickel Blade
	1/4 oz.	CB14-00	CB14-01	CB14-02	CB14-03	CB14-04	CB14-05	CB14-06	CB14-55	CB14-56	CB14-57
	3/8 oz.	CB38-07	CB38-08	CB38-09	CB38-10	CB38-11	CB38-12	CB38-13	CB38-61	CB38-109	CB38-110
	1/2 oz.	CB12-14	CB12-15	CB12-16	CB12-17	CB12-18	CB12-19	CB12-20	◆◆◆◆	CB12-64	◆◆◆◆
	5/8 oz.	CB58-27	CB58-28	CB58-29	CB58-30	CB58-31	CB58-32	CB58-33	◆◆◆◆	◆◆◆◆	◆◆◆◆

AVAILABLE ONLY IN 3/8 OUNCE AND 1/2 OUNCE WEIGHTS

		Chameleon Craw	Texas Red	Junebug	Smoky Shad	Perch/Bluegill	Black Red	Gold Shad	Gizzard Shad	Silver Shiner
	3/8 oz.	CB38-34	CB38-37	CB38-38	CB38-45	CB38-46	CB38-48	CB38-49	CB38-51	CB38-53
	1/2 oz.	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	CB12-46	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆

		Sexy Shad	Chartreuse Sexy Shad	Sexy Shimmer Blue	Candy Craw	California Craw	Black Shad	Bad Shad Gold	Green Pumpkin/Purple	Bayou Craw
	3/8 oz.	CB38-54	CB38-64	CB38-65	CB38-66	CB38-67	CB38-68	CB38-69	CB38-70	CB38-71
	1/2 oz.	CB12-54	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	CB12-68	CB12-69	CB12-70	CB12-71

		NEW Greenback Shad	NEW Carolina Craw	NEW Okeechobee Craw	Orange/Brown
	3/8 oz.	CB38-72	CB38-73	CB38-74	CB38-115
	1/2 oz.	CB12-72	CB12-73	CB12-74	◆◆◆◆

CHATTERBAIT® ELITE

- Built upon a patented, bladed swim jig design and hex-shaped ChatterBlade®
- Sports a 5/0 Gamakatsu® hook, EZ Skirt® jig skirt with low-profile hub, strengthened head-to-blade connection, and custom head paint schemes for precise skirt matching
- Molded-in trailer keeper that prevents soft plastics from sliding

SIZE 4.5 INCHES |   | **1** BAIT PER PACK

WEIGHT 3/8 OUNCE AND 1/2 OUNCE

COLOR + PRODUCT CODES

WEIGHT						
		White	Chartreuse/White	Black/Blue	Green Pumpkin	Bluegill
3/8 oz.		CB-EL38-01	CB-EL38-02	CB-EL38-03	CB-EL38-04	CB-EL38-05
1/2 oz.		CB-EL12-01	CB-EL12-02	CB-EL12-03	CB-EL12-04	CB-EL12-05
WEIGHT						
		Smoky Shad	Sexy Shad	Black/Red	NEW Houdini	NEW Redbone
3/8 oz.		CB-EL38-06	CB-EL38-07	CB-EL38-08	CB-EL38-09	CB-EL38-10
1/2 oz.		CB-EL12-06	CB-EL12-07	CB-EL12-08	CB-EL12-09	CB-EL12-10

CHATTERBAIT® TRAILERZ™

- The addition of an EZ Skirt® interchangeable skirt with an extended TrailerZ tail increases the legendary fish-catching capabilities of The Original ChatterBait Lure
- TrailerZ skirts produce an enticing, undulating action and eliminate the need for a soft plastic trailer

SIZE 4.75 INCHES |   | **WEIGHT** 3/8 OUNCES

1 BAIT PER PACK

COLOR + PRODUCT CODES

							
Sexy Shad	Sexy Herring	Chartreuse Sexy Shad	Cole Slaw	Pearl Ghost	Blue Gill	PB&J	Black/Blue
CB38T-01	CB38T-02	CB38T-03	CB38T-04	CB38T-05	CB38T-06	CB38T-07	CB38T-08

CHATTERBAIT® MINI & MICRO

- These downsized ChatterBait finesse models pack the same action and vibration as their bigger siblings
- Excellent for light-tackle, clear-water situations when fish are finicky. Each includes one super-tough ElaZtech® mini Split-Tail TrailerZ™

CHATTERBAIT® MINI

SIZE 3.5 INCHES |   | **WEIGHT** 1/4 OUNCE

1 BAIT PER PACK + 1 ELAZTECH® SPLIT-TAIL TRAILERZ™

CHATTERBAIT® MICRO

SIZE 3 INCHES |   | **WEIGHT** 1/8 OUNCE

1 BAIT PER PACK + 1 ELAZTECH® SPLIT-TAIL TRAILERZ™

COLOR + PRODUCT CODES



MINI 1/4oz.	CB-MINI14-00	CB-MINI14-01	CB-MINI14-02	CB-MINI14-03	CB-MINI14-04	CB-MINI14-05	CB-MINI14-06
MICRO 1/8 oz.	◆◆◆◆◆◆◆◆	CB-MICRO18-01	CB-MICRO18-02	CB-MICRO18-03	CB-MICRO18-04	◆◆◆◆◆◆◆◆	◆◆◆◆◆◆◆◆

CHATTERFROG®

- Superiority lies in the sound, vibration, and action produced by its unique, hex-shaped blade, while mimicking the erratic action of a swimming frog
- Swims through the gnarliest of cover in a tantalizing, side-to-side motion that predator species just can't resist inhaling

SIZE 4.5 INCHES |   | **WEIGHT** 3/8 OUNCES

1 BAIT PER PACK + 2 SPARE BODIES

COLOR + PRODUCT CODES



CFR38-01 CFR38-03 CFR38-05 CFR38-06 CFR38-07 CFR38-08 CFR38-09 CFR38-10

NEW FOR 2015

DIEZEL™ CHATTERBAIT®

- Ideal for fresh- and saltwater gamefish including redfish, bass, stripers, seatrout, flounder, snook, and more
- Patented ChatterBait® design delivers unmatched flash, vibration, sound, and erratic action
- Hex-shaped ChatterBlade® can be fine-tuned by bending for desired depth control and to serve as a weed guard for increased snag resistance
- Includes a 10X Tough ElaZtech® 4" DieZel MinnowZ™ body for extreme durability and lifelike action
- Custom-stamped, stainless steel, double-barb keeper spike holds ElaZtech baits securely, preventing them from sliding down the hook shank
- Custom, super-strong Mustad® jig hook designed to hold up to even the toughest saltwater gamefish
- New Mustad® Fastach™ clip provides an incredibly strong and secure connection to the ChatterBlade®
- Available in eight different color patterns with matched head, blade, and tail color combinations for a variety of scenarios and presentations

NEW Mustad® Fastach™ Clip



NEW Keeper Spike



SIZE 4.5 INCHES |   | **WEIGHT** 1/4 OUNCE

1 HEAD AND BLADE PER PACK + **1** DIEZEL MINNOWZ BODY

COLOR + PRODUCT CODES



CBD14-01

CBD14-02

CBD14-03

CBD14-04



CBD14-05

CBD14-06

CBD14-07

CBD14-08

FLASHBACK® MINI

- Holographic foil, translucent lure bodies, and patented ChatterBait® design merge to create a highly reflective bait available in a broad range of sizes, body styles, and colors
- Packaged with one rigged and ready-to-fish bait and one replacement body
- Ideal for crappie, panfish, trout, and light tackle bass fishing applications

SIZE 2 INCHES | 2.5 INCHES | 3 INCHES

WEIGHT 1/16 OUNCES | 1/8 OUNCES | 3/16 OUNCES

  | **1** RIGGED BAIT PER PACK + **1** SPARE CURLY-TAIL BODY 

COLOR + PRODUCT CODES



WEIGHT	1/16 oz.	CB-FBMINI116-01	CB-FBMINI116-02	CB-FBMINI116-03	CB-FBMINI116-04	CB-FBMINI116-05
	1/8 oz.	CB-FBMINI118-06	CB-FBMINI118-07	CB-FBMINI118-08	CB-FBMINI118-09	CB-FBMINI118-10
	3/16 oz.	CB-FBMINI316-11	CB-FBMINI316-12	CB-FBMINI316-13	◆◆◆◆◆◆◆◆	CB-FBMINI316-15

NEW FOR 2015

DIEZEL™ SPIN

- Ideal for fresh- and saltwater gamefish including redfish, bass, stripers, seatrout, flounder, snook, and more
- Heavy-duty spinner wire with secure hook eye connection is far stronger than safety pin-style spinner wires
- Features oversized Colorado-style blade for maximum flash and vibration
- Features a 10X Tough ElaZtech® 4" DieZel MinnowZ™ body for extreme durability and lifelike action
- Custom-stamped, stainless steel, double-barb keeper spike holds ElaZtech baits securely, preventing them from sliding down the hook shank
- Custom, super-strong Mustad® jig hook, designed to hold up to even the toughest saltwater gamefish
- Available in six different color patterns with matched head, blade, and tail color combinations for a variety of scenarios and presentations

SIZE 4.5 INCHES



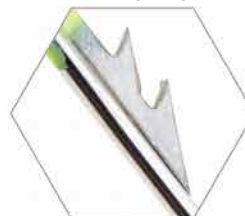
WEIGHT 1/4 OUNCE

1 HEAD AND BLADE PER PACK **+** **1** DIEZEL MINNOWZ BODY

NEW Heavy-Duty
Hook Eye Connection



NEW Keeper Spike



COLOR + PRODUCT CODES

NEW Houdini / SPD14-01



NEW New Penny / SPD14-04



NEW Redbone / SPD14-02



NEW Bad Shad / SPD14-05



NEW Goldrush / SPD14-03



NEW Mulletron / SPD14-06



QUADZILLA™

Z-Man's revolutionary QuadZilla™ collapsible four-arm spinnerbait emulates the look of a school of baitfish without the weight, cost, and hassle of an umbrella rig. Keeled to run upright and true on every cast and far more weedless than multi-hook rigs, it's also light enough to be used with spinning tackle or in shallow water to suit the needs of amateur anglers. Finally, the matching silicone head slides up and down the spinnerbait arms for easy collapsibility and storage when not in use. The new QuadZilla spinner rig allows anglers to create the schooling baitfish look in conjunction with virtually any artificial lure for a variety of shallow or deep water moving bait applications.

NEW FOR 2015

QUADZILLA FOUR-ARM SPINNER RIG

SIZE 6 INCHES |  | **WEIGHT** 1/4 OUNCES | **1** BAIT PER PACK

COLOR + PRODUCT CODES

NEW Chartreuse Sexy Shad / QUAD4RIG-02



NEW Bluegill / QUAD4RIG-04



NEW Blueback Herring / QUAD4RIG-03



NEW White/Silver / QUAD4RIG-05



QUADZILLA FOUR-ARM SPINNERBAIT

SIZE 7 INCHES |  | **WEIGHT** 3/4 OUNCES | **1** BAIT PER PACK

COLOR + PRODUCT CODES

Sexy Shad / QUAD4-01



Bluegill / QUAD4-04



Chartreuse Sexy Shad / QUAD4-02



White/Silver / QUAD4-05



Blueback Herring / QUAD4-03



Citrus Shad / QUAD4-06



SKIRTED JIG Z

As one of the fishing tackle industry's foremost silicone skirt providers for the last 25 years, Z-Man is now infusing this know-how into our lure business by offering innovative skirted jigs unlike anything fishermen—or fish—have ever seen before.

The all-new BTB™ (Better Than Bucktail™) jig incorporates our patented cap-wrap skirt design to create a profile similar to that of the bucktail jig (a staple in every inshore fisherman's tackle box), but with the added life-like action of silicone and far more vibrant colors matching our most popular soft plastic patterns.

Our innovative *Project Z*™ jigs feature a new textured skirt material that traps air bubbles on the descent, creating a look and feel unlike anything else on the market today. Made in America with quality components like Mustad® UltraPoint® hooks, *Project Z* jigs are sure to become a critical part of tournament bass fishermen's arsenals.

The culmination of our cutting-edge technologies and out-of-the-box thinking are super-lifelike jigs that produce unmatched in-water action. Jigs that look better, and help anglers catch more fish. And, jigs that epitomize our commitment to The Science and Art of Fishing®.



NEW FOR 2015

BETTER THAN BUCKTAIL™
BTB FLAT Z JIG™

- Better Than Bucktail™—a modernized, upgraded version of the venerable bucktail jig that has long been an inshore fishing staple
- Patented quick-change, cap-wrap style silicone skirts for improved action over traditional bucktail material
- Vibrant skirt colors that match Z-Man's most popular inshore color patterns
- Premium heavy-duty, needle point 3/0 saltwater-grade hook
- Fish alone, tip with live or cut natural bait, or rig with your favorite soft plastic trailer or scented artificial bait
- Molded-in double keeper holds both 10X Tough ElaZtech® plastics and traditional soft baits securely

SIZE 3.5 INCHES



1 SKIRTED JIG PER PACK

WEIGHT 1/8 OUNCES AND 1/4 OUNCES

COLOR + PRODUCT CODES



WEIGHT

1/8 oz.	FLJ18-01	FLJ18-02	FLJ18-03	FLJ18-04	FLJ18-05	FLJ18-06
1/4oz.	FLJ14-01	FLJ14-02	FLJ14-03	FLJ14-04	FLJ14-05	FLJ14-06

NEW FOR 2015 PROJECT Z FLIP-TO-CAST JIG

- Versatile crawfish-style head produces enticing action, slides easily over and through cover, and is perfect for a variety of casting, flipping, pitching, and swimming applications
- Features new Z-Tex™ textured silicone skirt material for a realistic, 3D look and unique action and feel
- Patented solid-hub EZ Skirt® design for quick-change skirt replacement

- Made in the USA using high-quality Mustad® UltraPoint® hooks
- Incorporates a unique, custom molded-in keeper that holds all types of soft plastic trailers, including 10X Tough ElaZtech® soft baits
- Pairs perfectly with new BatwingZ™ jig trailers and other popular ElaZtech® baits like the Turbo CrawZ™ and Flappin' CrawZ™

SIZE 3 INCHES



1 SKIRTED JIG PER PACK

WEIGHT 3/8 OUNCES AND 1/2 OUNCES

NEW Z-Tex™ Skirt



NEW Custom Keeper



COLOR + PRODUCT CODES



WEIGHT

3/8 oz.	FCJ38-01	FCJ38-02	FCJ38-03	FCJ38-04	FCJ38-05	FCJ38-06
1/2 oz.	FCJ12-01	FCJ12-02	FCJ12-03	FCJ12-04	FCJ12-05	FCJ12-06

NEW FOR 2015 PROJECT Z FOOTBALL JIG

- Wide football head minimizes snagging on rough or rocky bottoms, and flat face slams into rocks and kicks up silt and gravel to create maximum fish-attracting disturbance
- Features new Z-Tex™ textured silicone skirt material for a realistic, 3D look and unique action and feel
- Patented solid-hub EZ Skirt® design for quick-change skirt replacement

- Made in the USA using high-quality Mustad® UltraPoint® hooks
- Incorporates a unique, custom molded-in keeper that holds all types of soft plastic trailers, including 10X Tough ElaZtech® soft baits
- Pairs perfectly with new BatwingZ™ jig trailers and other popular ElaZtech® baits like the Turbo CrawZ™ and Flappin' CrawZ™

SIZE 3 INCHES



1 SKIRTED JIG PER PACK

WEIGHT 1/2 OUNCES AND 3/4 OUNCES

NEW Z-Tex™ Skirt



NEW Custom Keeper



COLOR + PRODUCT CODES



WEIGHT

1/2 oz.	FBJ12-01	FBJ12-02	FBJ12-03	FBJ12-04	FBJ12-05	FBJ12-06
3/4 oz.	FBJ34-01	FBJ34-02	FBJ34-03	FBJ34-04	FBJ34-05	FBJ34-06

SKIRTZ

EZ-SKIRT®

- Patented quick-change, solid-hub design allows anglers to give ChatterBait®, spinnerbait, buzzbait, or jig a totally new look—or replacement skirt—in seconds
- Designed to avoid tangles and bunching, they pulsate on the retrieve to provide an irresistible target. EZ on and off, EZ fish on your line

SIZE 2.75 INCHES



3 SKIRTS PER PACK

COLOR + PRODUCT CODES

SHOWN IN **CAROLINA CRAW**



White Silver Glitter Scales ZM-EZ001PK3 / Chartreuse Silver/White Silver ZM-EZ033PK3
 Sexy Shad SK-EZ024PK3 / Black Blue Chrome/Blue Tips ZM-EZ-JS021PK3
 Black Red Chrome/Red Tips ZM-EZ-JS031PK3 / Candy Craw ZM-EZ047PK3
 Chartreuse/Silver Glitter SK-EZ011PK3 / Chartreuse Sexy Shad SK-EZ042PK3
 Bluegill SK-EZ-JS013PK3 / Watermelon Black/Pumpkin Green SK-EZ-JS002PK3
NEW Carolina Craw ZM-EZ059PK3 / **NEW** Okeechobee Craw ZM-EZ057CPK3
NEW Greenback Shad ZM-EZ060PK3 / **NEW** Houdini ZM-EZ061PK3



SIZE 2.75 INCHES



3 SKIRTS PER PACK

COLOR + PRODUCT CODES

SHOWN IN **BROWN/ORANGE**



NEW Black/Blue ZM-FIN-JS021PK3 / **NEW** Brown/Orange ZM-FIN-JS026PK3
NEW Watermelon/Pumpkin ZM-FIN-JS005BPk3 / **NEW** PB&J ZM-FIN037PK3
NEW Texas Craw SK-FIN-JS006PK3 / **NEW** Okeechobee Craw ZM-FIN057CPK3
NEW Green Pumpkin/Purple ZM-FIN046PK3 / **NEW** Candy Craw ZM-FIN047PK3



EZ-TEAZER®

- Highly reflective with billowing skirts featuring our exclusive SilaFlash® material, EZ TeaZers skirts emit a flash that both fish and crew can follow
- Rig them solo or use as nose dressing on a trolled natural or soft plastic bait, or dress cedar plugs and other lures

SIZE 3 INCHES



3 SKIRTS PER PACK

COLOR + PRODUCT CODES

SHOWN IN **FIRETIGER**



Pink/Black EZTZ-01PK3 / Purple EZTZ-06PK3 / Blue/White EZTZ-02PK3
 Pink Solid EZTZ-07PK3 / Pink/Clear Blue EZTZ-03PK3 / Natural EZTZ-08PK3
 Chartreuse/Lime EZTZ-04PK3 / Firetiger EZTZ-09PK3 / Pink/White EZTZ-05PK3
 Lime EZTZ-10PK3



NEW FOR 2015

FINESSE SHROOMZ™

- Designed to be paired with ElaZtech finesse baits like the Hula StickZ™, Finesse T.R.D.™, and Finesse ShadZ™ to target a variety of freshwater species in situations that call for light tackle and a subtle approach
- Ideal for Midwest-style finesse application, otherwise known as 'The Ned Rig'
- Unique, welded-wire keeper design prevents baits from sliding down the hook shank, yet is incredibly easy to rig with 10X Tough ElaZtech® plastics
- Super-sharp, premium black nickel hooks

5 JIGHEADS PER PACK

PRODUCT CODES WEIGHT

NEW 01 FJH115-01PK5.....	1/15 OZ
NEW 02 FJH115-02PK5.....	1/15 OZ
NEW 03 FJH115-03PK5.....	1/15 OZ
NEW 04 FJH115-04PK5.....	1/15 OZ
NEW 01 FJH110-01PK5.....	1/10 OZ
NEW 02 FJH110-02PK5.....	1/10 OZ
NEW 03 FJH110-03PK5.....	1/10 OZ
NEW 04 FJH110-04PK5.....	1/10 OZ
NEW 01 FJH16-01PK5.....	1/6 OZ
NEW 02 FJH16-02PK5.....	1/6 OZ
NEW 03 FJH16-03PK5.....	1/6 OZ
NEW 04 FJH16-04PK5.....	1/6 OZ



JIGHEADZ™

- Expertly balanced and featuring strong Mustad® Ultra Point® hooks
- Unique, barbed-keeper design prevents baits from sliding down after a missed strike or hard cast

3 JIGHEADS PER PACK

PRODUCT CODES WEIGHT

3/0 HOOK	
01 JH18-01PK3.....	1/8 OZ
02 JH18-02PK3.....	1/8 OZ
03 JH18-03PK3.....	1/8 OZ
04 JH18-04PK3.....	1/8 OZ
4/0 HOOK	
01 JH14-01PK3.....	1/4 OZ
02 JH14-02PK3.....	1/4 OZ
03 JH14-03PK3.....	1/4 OZ
04 JH14-04PK3.....	1/4 OZ

03 JH1840-03PK3.....	1/8 OZ
04 JH1840-04PK3.....	1/8 OZ
01 JH1440-01PK3.....	1/4 OZ
02 JH1440-02PK3.....	1/4 OZ
03 JH1440-03PK3.....	1/4 OZ
04 JH1440-04PK3.....	1/4 OZ
01 JH3840-01PK3.....	3/8 OZ
02 JH3840-02PK3.....	3/8 OZ
03 JH3840-03PK3.....	3/8 OZ
04 JH3840-04PK3.....	3/8 OZ



SHROOMZ JIGHEADZ™

- Mushroom-shaped head fits snugly against accompanying baits for a more seamless and natural appearance than a standard round jighead
- Built around a strong 3/0 Mustad® black nickel saltwater jig hook with 60-degree eye bend for perfect swimming action every cast
- Finished off with Z-Man's unique, no-slip barbed keeper system to hold ElaZtech® baits securely

3 JIGHEADS PER PACK

PRODUCT CODES WEIGHT

02 MJH18-02PK3.....	1/8 OZ
03 MJH18-03PK3.....	1/8 OZ
04 MJH18-04PK3.....	1/8 OZ
05 MJH18-05PK3.....	1/8 OZ
02 MJH14-02PK3.....	1/4 OZ
03 MJH14-03PK3.....	1/4 OZ
04 MJH14-04PK3.....	1/4 OZ
05 MJH14-05PK3.....	1/4 OZ



SHAKY™ HEADZ™

- Ideal for use with Finesse WormZ™, FattyZ™ and CrawZ™
- Mustad® UltraPoint® 4/0 flat-eye hook design and keeper system hold traditional plastics and ElaZtech® baits securely on the hook shank

3 JIGHEADS PER PACK

PRODUCT CODES WEIGHT

01 SH18-01PK3.....	1/8 OZ
02 SH18-02PK3.....	1/8 OZ
01 SH316-01PK3.....	3/16 OZ
02 SH316-02PK3.....	3/16 OZ
01 SH14-01PK3.....	1/4 OZ
02 SH14-02PK3.....	1/4 OZ



ELAZTECH®

COLOR CHART

01 Black



BAITS AVAILABLE IN THIS COLOR ARE

Scented LeechZ /
GrubZ /
Split-Tail TralierZ

14 Black Neon/Red Claws



BAITS AVAILABLE IN THIS COLOR ARE

Crawdaz

23 Bubble Gum



BAITS AVAILABLE IN THIS COLOR ARE

Scented Jerk ShadZ / Floating WormZ / StreakZ /
StreakZ XL / GrubZ

02 Black/Blue Flake



BAITS AVAILABLE IN THIS COLOR ARE

Scented LeechZ / FattyZ / Saw Tail WormZ / LizardZ /
Finesse WormZ / BatwingZ / Flappin' CrawZ /
Punch CrawZ / Turbo CrawZ / Hard Leg FrogZ /
Palmetto BugZ / CreatureZ

16 Watermelon



BAITS AVAILABLE IN THIS COLOR ARE

FattyZ / ZinkerZ / Saw Tail WormZ / LizardZ /
Finesse WormZ / StreakZ / Finesse ShadZ /
Pop FrogZ / GrubZ

25 Menthiole



BAITS AVAILABLE IN THIS COLOR ARE

Floating WormZ

03 White



BAITS AVAILABLE IN THIS COLOR ARE

Pop FrogZ / Hard Leg FrogZ / Split-Tail TralierZ

17 Watermelon/Chartreuse



BAITS AVAILABLE IN THIS COLOR ARE

MinnowZ / LizardZ / Pop ShadZ / Hard Leg FrogZ

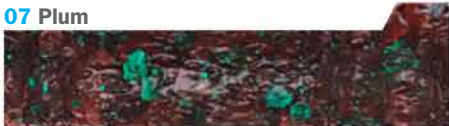
27B Pearl Blue Glimmer



BAITS AVAILABLE IN THIS COLOR ARE

Scented CrabZ / Slim SwimZ / MinnowZ /
DieZel MinnowZ / GrubZ

07 Plum



BAITS AVAILABLE IN THIS COLOR ARE

Saw Tail WormZ / Finesse WormZ

18 Watermelon Red



BAITS AVAILABLE IN THIS COLOR ARE

Scented CrabZ / Slim SwimZ / FattyZ / ZinkerZ /
Saw Tail WormZ / LizardZ / Finesse WormZ /
StreakZ / Finesse ShadZ / Hula StickZ / BatwingZ /
Crawdaz / Hard Leg FrogZ / Palmetto BugZ /
CreatureZ / GrubZ / CrusteaZ

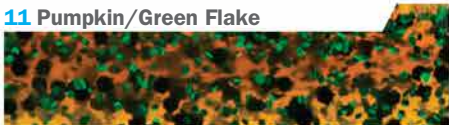
31 Pumpkin (Mud)



BAITS AVAILABLE IN THIS COLOR ARE

Scented CrabZ / Finesse WormZ / GrubZ / CrusteaZ

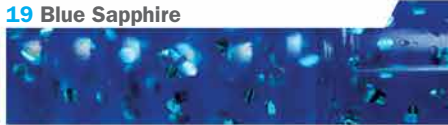
11 Pumpkin/Green Flake



BAITS AVAILABLE IN THIS COLOR ARE

Finesse ShadZ / CrawdadZ

19 Blue Sapphire



BAITS AVAILABLE IN THIS COLOR ARE

BatwingZ

35 Black Blue/Blue Claws



BAITS AVAILABLE IN THIS COLOR ARE

Crawdaz

45 Chartreuse Gold



BAITS AVAILABLE IN THIS COLOR ARE
Split-Tail TralierZ

46 Green Pumpkin



BAITS AVAILABLE IN THIS COLOR ARE
Scented LeechZ / FattyZ / ZinkerZ / Saw Tail WormZ / LizardZ / Finesse WormZ / Floating WormZ / StreakZ / Finesse TRD / Finesse ShadZ / Hula StickZ / BatwingZ / CrawdadZ / Flappin' CrawZ / Punch CrawZ / Turbo CrawZ / Pop FrogZ / Hard Leg FrogZ / Palmetto BugZ / CreatureZ / GrubZ / Split-Tail TralierZ

60 Electric Chicken



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ / Scented PogyZ / Scented Curly TailZ / Scented ShrimpZ / MinnowZ / DieZel MinnowZ / Grass KickerZ / StreakZ / StreakZ Curly TailZ / StreakZ XL

36 Brown Orange/Orange Claws



BAITS AVAILABLE IN THIS COLOR ARE
CrawdadZ

47 Green Pumpkin/Orange



BAITS AVAILABLE IN THIS COLOR ARE
FattyZ / ZinkerZ / CrawdadZ / Turbo CrawZ

63 Glow Chartreuse



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

38 Black Neon



BAITS AVAILABLE IN THIS COLOR ARE
Palmetto BugZ

48 Pumpkin/Chartreuse



BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / LizardZ

64 Black/Blue/Blue



BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ

41 Chartreuse Silver



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

53 Ice



BAITS AVAILABLE IN THIS COLOR ARE
StreakZ

65 Morning Glory



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

42 Junebug



BAITS AVAILABLE IN THIS COLOR ARE
FattyZ / ZinkerZ / Saw Tail WormZ / Finesse WormZ / Finesse TRD / Finesse ShadZ / Hula StickZ / Turbo CrawZ / Palmetto BugZ / CreatureZ

54 Shiner



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ / Scented Curly TailZ / SwimmerZ / StreakZ

66 Blue Crab



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

43 Avocado



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

55 Baby Bass



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ / StreakZ / StreakZ Curly TailZ / StreakZ XL

69 Space Guppy



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ / StreakZ / StreakZ Curly TailZ

44 Watermelon/Hot Chartreuse Claws



BAITS AVAILABLE IN THIS COLOR ARE
CrawdadZ

57 Smoky Shad



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ / Scented PogyZ / MinnowZ / DieZel MinnowZ / Grass KickerZ / SwimmerZ / StreakZ / StreakZ XL / Pop ShadZ

71 Purple/Chartreuse Tail



BAITS AVAILABLE IN THIS COLOR ARE
Scented PogyZ / MinnowZ

75 Chartreuse Red/Tail

BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

92 Watermelon Candy

BAITS AVAILABLE IN THIS COLOR ARE
Grass KickerZ / FattyZ / ZinkerZ / Flappin' CrawZ /
Punch CrawZ / Turbo CrawZ / Palmetto BugZ

103E Translucent Pink

BAITS AVAILABLE IN THIS COLOR ARE
EZ EggZ

79 Red

BAITS AVAILABLE IN THIS COLOR ARE
Split-Tail TralierZ

97 Green Pumpkin Red

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / BatwingZ / Flappin' CrawZ / Punch CrawZ

104E Translucent Chartreuse

BAITS AVAILABLE IN THIS COLOR ARE
EZ EggZ

81 White Pearl/Red Tail

BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ

101E Translucent Red

BAITS AVAILABLE IN THIS COLOR ARE
EZ EggZ

107 New Money

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / Finesse WormZ / Finesse TRD

83 Hot Chartreuse

BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ / Floating WormZ / StreakZ / Pop FrogZ /
Split-Tail TralierZ

101 Bama Craw

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ

109 Coppertreuse

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / Finesse WormZ / Finesse TRD

84 Pearl

BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / Scented Curly TailZ /
Slim SwimZ / MinnowZ / DieZel MinnowZ /
Grass KickerZ / SwimmerZ / ZinkerZ /
Floating WormZ / StreakZ / StreakZ Curly TailZ /
StreakZ XL / Finesse ShadZ / Hula StickZ /
Flappin' CrawZ / Turbo CrawZ / Pop ShadZ /
GrubZ / Split-Tail TralierZ

102E Salmon

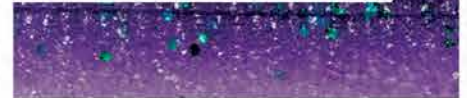
BAITS AVAILABLE IN THIS COLOR ARE
EZ EggZ

111 EZ Money

BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ / ZinkerZ / Finesse WormZ / Flappin' CrawZ /
Punch CrawZ / Palmetto BugZ

103 Dirt

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ

112 Purple Haze

BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ

85 Redbug

BAITS AVAILABLE IN THIS COLOR ARE
Saw Tail WormZ / Finesse WormZ

103B Neon Pink

BAITS AVAILABLE IN THIS COLOR ARE
Floating WormZ / GrubZ

NEW 200 Smoke Pepper

BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

228 Natural



BAITS AVAILABLE IN THIS COLOR ARE
Scented ShrimpZ / StreakZ Curly TailZ

237 Watermelon/White



BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ

NEW 245 Gudgeon



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ / CrusteaZ

230 Rootbeer Gold



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented CrabZ

238 PB&J



BAITS AVAILABLE IN THIS COLOR ARE
FattyZ / ZinkerZ / Finesse WormZ / Finesse TRD /
Hula StickZ

246 Copper Penny



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

231 Glow



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented Curly TailZ /
Scented CrabZ / Scented ShrimpZ /
StreakZ Curly TailZ / StreakZ XL

240 Rootbeer/Chartreuse Tail



BAITS AVAILABLE IN THIS COLOR ARE
Scented PogyZ / MinnowZ

NEW 248 Silver Shad



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / SwimmerZ

233 Chartreuse Sparkle



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ / CrusteaZ

241 Nuked Chicken Glow



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / MinnowZ / DieZel MinnowZ /
StreakZ / StreakZ Curly TailZ / StreakZ XL

255 Goldrush



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / MinnowZ / DieZel MinnowZ /
SwimmerZ / StreakZ

234 Violet Sparkle



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

242 Dark Melon Red



BAITS AVAILABLE IN THIS COLOR ARE
Scented LeechZ / Turbo CrawZ

NEW 257 Bleeding Banana



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented Curly TailZ

235 Shimmer Pearl



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ / CrusteaZ

NEW 243 Greasy Prawn



BAITS AVAILABLE IN THIS COLOR ARE
Slim SwimZ / GrubZ / CrusteaZ

258 Coconut Ice Glow



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented Curly TailZ

236 Electric Pink



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

NEW 244 Hardy Head



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

259 Bad Shad



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / Scented Curly TailZ /
MinnowZ / DieZel MinnowZ / SwimmerZ /
StreakZ Curly TailZ / Pop ShadZ

260 Lime Pearl**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Curly TailZ / MinnowZ / StreakZ Curly TailZ

261 New Penny**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Jerk ShadZ / Scented PogyZ /
Scented Curly TailZ / Scented ShrimpZ /
MinnowZ / DieZel MinnowZ / Grass KickerZ /
StreakZ / StreakZ Curly TailZ

262 Holographic**BAITS AVAILABLE IN THIS COLOR ARE**

Scented ShrimpZ

263 Opening Night**BAITS AVAILABLE IN THIS COLOR ARE**

Scented PaddlerZ / MinnowZ / DieZel MinnowZ /
Grass KickerZ / SwimmerZ / StreakZ /
StreakZ Curly TailZ / StreakZ XL

264 Shrimp**BAITS AVAILABLE IN THIS COLOR ARE**

MinnowZ

266 Redbone**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / Scented ShrimpZ / MinnowZ /
DieZel MinnowZ / Grass KickerZ / SwimmerZ /
FattyZ / StreakZ / Turbo CrawZ / Pop ShadZ /
Pop FrogZ / Hard Leg FrogZ

267 Houdini**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / Scented ShrimpZ / MinnowZ /
DieZel MinnowZ / Grass KickerZ / SwimmerZ /
ZinkerZ / StreakZ / StreakZ Curly TailZ / Pop ShadZ

268 California Craw**BAITS AVAILABLE IN THIS COLOR ARE**

MinnowZ / Grass KickerZ / FattyZ / ZinkerZ /
Finesse TRD / Hula StickZ / Flappin' CrawZ /
Punch CrawZ / Palmetto BugZ

269 Okeechobee Craw**BAITS AVAILABLE IN THIS COLOR ARE**

Flappin' CrawZ / Punch CrawZ / Turbo CrawZ

270 Pink Glow**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Curly TailZ / Slim SwimZ / MinnowZ /
StreakZ Curly TailZ / GrubZ

271 Black Gold Flake**BAITS AVAILABLE IN THIS COLOR ARE**

Scented LeechZ

NEW 272 Gold Flake**BAITS AVAILABLE IN THIS COLOR ARE**

Slim SwimZ / GrubZ

273 Motor Oil**BAITS AVAILABLE IN THIS COLOR ARE**

Slim SwimZ / MinnowZ / StreakZ / StreakZ Curly TailZ /
GrubZ / CrusteaZ

275 Green Pumpkin Blue**BAITS AVAILABLE IN THIS COLOR ARE**

FattyZ / Finesse ShadZ / BatwingZ / Flappin' CrawZ /
Punch CrawZ

276 Black Sapphire**BAITS AVAILABLE IN THIS COLOR ARE**

Flappin' CrawZ / Punch CrawZ / Palmetto BugZ

277 Amber**BAITS AVAILABLE IN THIS COLOR ARE**

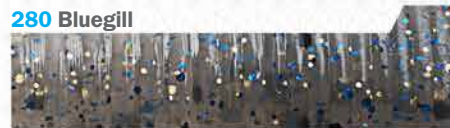
GrubZ

278 Bloodworm**BAITS AVAILABLE IN THIS COLOR ARE**

Scented ShrimpZ / Slim SwimZ / MinnowZ /
Finesse WormZ / StreakZ Curly TailZ / GrubZ /
CrusteaZ

NEW 279 Bruised Banana**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Jerk ShadZ

280 Bluegill**BAITS AVAILABLE IN THIS COLOR ARE**

Scented Jerk ShadZ / Scented LeechZ / MinnowZ /
Grass KickerZ / FattyZ / Flappin' CrawZ / Turbo CrawZ /
Palmetto BugZ

281 Mud Minnow**BAITS AVAILABLE IN THIS COLOR ARE**

MinnowZ / StreakZ / Finesse TRD / Hula StickZ /
Pop ShadZ / Pop FrogZ / Hard Leg FrogZ

282 Rootbeer Gold/Gold**BAITS AVAILABLE IN THIS COLOR ARE**

Scented ShrimpZ / MinnowZ / StreakZ / StreakZ XL

283 Smoke Silver



BAITS AVAILABLE IN THIS COLOR ARE
StreakZ Curly TailZ

295 Morningwood



BAITS AVAILABLE IN THIS COLOR ARE
Finesse WormZ / Finesse ShadZ

NEW 308 Sexy Mullet



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / MinnowZ / DieZel MinnowZ /
SwimmerZ

284 Nuked Pilchard Glow



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ

296 Bama Bug



BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / Punch CrawZ / Turbo CrawZ / Palmetto BugZ

NEW 309 Ayu



BAITS AVAILABLE IN THIS COLOR ARE
DieZel MinnowZ / SwimmerZ

NEW 285 Smoke Purple



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

297 Christmas



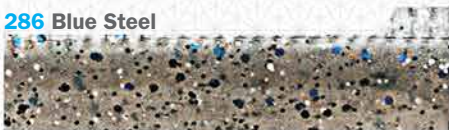
BAITS AVAILABLE IN THIS COLOR ARE
Scented LeechZ / Flappin' CrawZ / Punch CrawZ /
Turbo CrawZ / Palmetto BugZ

NEW 310 Canada Craw



BAITS AVAILABLE IN THIS COLOR ARE
ZinkerZ / Finesse TRD / Hula StickZ

286 Blue Steel



BAITS AVAILABLE IN THIS COLOR ARE
Scented LeechZ / Scented ShrimpZ / Slim SwimZ /
Finesse ShadZ

298 Sprayed Grass



BAITS AVAILABLE IN THIS COLOR ARE
FattyZ / ZinkerZ / Flappin' CrawZ / Punch CrawZ /
Turbo CrawZ / Palmetto BugZ

NEW 311 Breaking Bream



BAITS AVAILABLE IN THIS COLOR ARE
DieZel MinnowZ / Grass KickerZ / SwimmerZ /
Pop ShadZ

292 Mood Ring



BAITS AVAILABLE IN THIS COLOR ARE
MinnowZ / DieZel MinnowZ / FattyZ /
StreakZ Curly TailZ

299 Silver Shadow



BAITS AVAILABLE IN THIS COLOR ARE
Flappin' CrawZ / Punch CrawZ / Turbo CrawZ /
Palmetto BugZ

NEW 312 Glow Bone



BAITS AVAILABLE IN THIS COLOR ARE
GrubZ

293 Mulletron



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / MinnowZ / DieZel MinnowZ

NEW 305 Smoke Hologram



BAITS AVAILABLE IN THIS COLOR ARE
Slim SwimZ / GrubZ

NEW 313 Suicidal Rooster



BAITS AVAILABLE IN THIS COLOR ARE
Slim SwimZ

294 Pinfish



BAITS AVAILABLE IN THIS COLOR ARE
Scented PaddlerZ / Scented PogyZ / MinnowZ /
DieZel MinnowZ / StreakZ Curly TailZ

NEW 307 Ralph's Shad



BAITS AVAILABLE IN THIS COLOR ARE
Scented Jerk ShadZ / Scented PaddlerZ /
Scented PogyZ / StreakZ

NEW 314 Bad Mood



BAITS AVAILABLE IN THIS COLOR ARE
Slim SwimZ

NEW FOR 2015

Z-MAN® HOODIEZ™

- Soft and durable medium weight 7.8 oz cotton/polyester blend hooded sweatshirt
- Ribbed waistband and cuffs and roomy front pocket



ELAZTECH® LOGO HOODIEZ

SIZE M, L, XL, XXL

PRODUCT CODES

ETHSS-M / ETHSS-L
ETHSS-XL / ETHSS-XXL

Z-MAN® T-SHIRTZ™

- Heavyweight 6.1-ounce, 100% cotton construction
- Double-needle stitched hem



Z-MAN® LOGO SHORT SLEEVE

SIZE S, M, L, XL, XXL

PRODUCT CODES

ZMTSS-S / ZMTSS-M
ZMTSS-L / ZMTSS-XL
ZMTSS-XXL



ELAZTECH® LOGO LONG SLEEVE

SIZE S, M, L, XL, XXL

PRODUCT CODES

ETTLS-S / ETTLS-M
ETTLS-L / ETTLS-XL
ETTLS-XXL

Z-MAN® HATZ™

100% COTTON TWILL HATZ™

- Relaxed garment washed twill construction
- Velcro closure



PRODUCT CODES

Khaki: ZMAN204
Camo: ZMAN202

TRUCKER HATZ™

- Garment washed twill/trucker mesh construction
- Velcro closure



PRODUCT CODES

Khaki: ZMAN201
Camo: ZMAN200

100% COTTON TWILL VISORZ™

- Garment washed twill construction
- Velcro closure



PRODUCT CODES

Khaki: ZMAN206
Camo: ZMAN205

INTEGRATED MARKETING PLAN

Z-Man remains committed to innovation and technology, through both our products and the marketing support they receive.

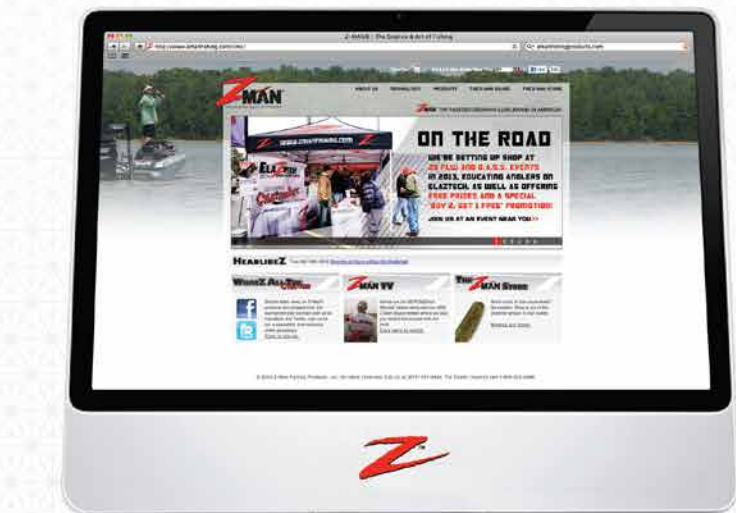
We continue to refine our technology-themed print and broadcast advertising campaigns, as well as build brand loyalty across digital platforms like our 110,000 Facebook FanZ, the largest online following of any competitive manufacturer. Our five-part Webisode series, *Project Z*, reached more than 6.5 million Internet users through a dedicated, multi-channel distribution strategy and has greatly enhanced our brand awareness across the Web.

Our investment in a world-class pro staff is paying dividends with numerous FLW and B.A.S.S. tournament victories by Luke Clausen, David Walker, and Stephen Browning. Alongside their saltwater counterparts, Capt. C.A. Richardson and Mark Davis, each has played an integral role in establishing ElaZtech as the bait choice of professional—and serious—anglers the world over.

Rounding out our media mix is an enhanced face-to-face marketing campaign that reaches and impacts anglers of all skill levels at major bass fishing tournaments, events and consumer shows across the country, bringing Z-Man closer to its customers and prospects, and helping forge deep and lasting relationships.

We'll continue to evolve our product line and marketing campaign to drive consumer demand and further support our retail partners. In the meantime, here's to more time on the water—and to catching more fish!

FIND US ON



Z-MAN® SALES REPRESENTATIVES

NORTHEAST

CT, DC, DE, MA, MD, ME,
NH, NJ, NY, PA, RI, VT

Mallay, Gillen & Bryant, Inc.

60 Arbor Lane
Hollis, NH 03049
ph: 603-465-3155
fax: 603-465-3159
e-mail: brybear@msn.com

NORTH CENTRAL

IA, IN, IL, KS, MI, MN, MO,
ND, NE, OH, SD, WI

Banks Inc.

PO Box 730
Lake Forest, IL 60045
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cell: 847-809-3664
fax: 847-816-7385
e-mail: Banksinc@juno.com

SOUTHEAST

AL, FL, GA, KY, NC,
SC, TN, VA, WV

Rogers Southeast Assoc.

4015 Oak Harbour Dr.
Gainesville, GA 30506
ph: 770-536-5813
cell: 561-213-7253
fax: 561-745-4793
e-mail: trent@bellsouth.net

SOUTH CENTRAL

AR, LA, MS, OK, TX

Frontier Sales & Marketing

1703 Woodlands Dr.
Tyler, Texas 75703
ph: 903-509-3263
cell: 281-433-2495
fax: 903-509-3263
e-mail: braddowney@msn.com

WEST

AK, AZ, CA, HI, NV, OR, WA

H and H Outdoor Marketing

5802 Lime Ave.
Cypress, CA 90630
ph: 714-484-7570
fax: 714-484-7571
e-mail: dalehightower@msn.com

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